

About Town

Boys PTA will meet Monday at 8 p.m. in the school auditorium...

The Rev. Theodore Chandler

The Rev. Theodore Chandler, pastor of the Bolton Congregational Church...

Essay Contest Winners

James Whitehill, 32 Westminister Rd., won first prize, a \$25 bond...

St. Mary's Women To Review Book

The Women's Auxiliary of St. Mary's Episcopal Church...

Payola Prober Raps Dick Clark Secrecy

Washington, March 12 (AP)—The plans to call Clark in the near future...

Adenauer Due Rescuers Get Setback In U.S. Tonight

Frankfurt, Germany, March 12 (AP)—Adenauer is expected to leave tonight...

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Washington, March 12 (AP)—The Senate will pass a moderate bill...

Man Taken Unhurt From Agadir Ruins

Rabat, Morocco, March 12 (AP)—A man was taken from the ruins of Agadir...

State News Roundup

Bristol, March 12 (AP)—A Bristol girl lost her life early today in a fire which sent her mother and brother to hospital with critical burns...

2,100,000 Man Ceiling U.S. to Cut Military If Soviet Does Same

Paris, March 12 (AP)—The North Atlantic Council today approved the 5-power western disarmament plan...

Father Kills 2 Babysitters in West Virginia

Huntington, W. Va., March 12 (AP)—Two young girls were murdered last night, Huntington police said...

11 Teenagers Survive Train Auto Collision

Minneapolis, March 12 (AP)—A car loaded with 11 teenagers—10 boys and one girl—was struck by a train...

Not Black as the Devil: Bishop Healy of Maine All but Forgotten Story

By TOM HENSHAW (AP Religion Writer) Appointment of an African Negro to the Roman Catholic College of Cardinals...

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MOISTEN THE AIR YOU BREATHE. With a new Hankcraft COOL-VAPOR HUMIDIFIER-VAPORIZER. Model 208 \$29.95. WESTOWN PHARMACY. 430 HARTFORD RD. (CORNER OF MCKEE)—TEL. MI 8-9346

It's Girl Scout Time. Visit our Girl Scout Department, second floor, for your GIRL SCOUT and BROWNIE UNIFORMS. All in trim looking easy care fabrics that require little or no ironing.

APPLES. Winter is nearly over but apples are still with us. We still have a good supply of good, cold storage fruit. McIntosh, Red Delicious, Baldwin, Golden Delicious.

PERO ORCHARDS. AT OUR STAND 276 Oakland St. MANCHESTER. AT THE ORCHARD AVERY ST. WAPPING, CONN.

SOUTHWARD the Shirtwaist. Come see our collection of new separates for the spring weather just ahead. This mix and match, with solid color skirt and matching blouse coordinating with smartly styled Bermudas.

PLANTLAND On The Parkway SHRIMP PLANT SALE. An unusual plant you have heard so much about. A real conversation plant! SPECIAL 55c each 2 for 98c IN OUR GREENHOUSE. Double Wax Begonias 49c, Wax Begonias 39c, Double Wax Begonias 98c. INDOOR GARDENING. TUBEROUS BEGONIAS. VEGETABLE and FLOWER SEEDS. Pruning Time Is Here. WILD BIRD SEED. SEE OUR LIST OF ROSEBUSHES! ENTER THE Fabulous Burr Ross Contest WIN \$1,000. SALES & SERVICE INCORPORATED. 318 MAIN STREET

Average Daily Net Press Run For the Week Ended March 8th, 1960 13,082

VOL. LXXIX, NO. 138 (TEN PAGES—TV SECTION—SUBURRIA TODAY)

Carolinians, Georgia in Cold Box

Atlanta, March 12 (AP)—A hard freeze in the wake of a record-breaking March snow storm plagued military and civilian rescue teams today in their dogged effort to reach hundreds of snowbound families in North Carolina and Georgia.

2,100,000 Man Ceiling U.S. to Cut Military If Soviet Does Same

Paris, March 12 (AP)—The North Atlantic Council today approved the 5-power western disarmament plan which will be presented to the Soviet Union next week.

Father Kills 2 Babysitters in West Virginia

Huntington, W. Va., March 12 (AP)—Two young girls were murdered last night, Huntington police said, by the father of the children. The victims were babysitting.

11 Teenagers Survive Train Auto Collision

Minneapolis, March 12 (AP)—A car loaded with 11 teenagers—10 boys and one girl—was struck by a train in a head-on collision.

Not Black as the Devil: Bishop Healy of Maine All but Forgotten Story

By TOM HENSHAW (AP Religion Writer) Appointment of an African Negro to the Roman Catholic College of Cardinals last week brought to mind all but forgotten figures in the American church—James Augustine Healy.

House Girds for Fight On Major Rights Point

Washington, March 12 (AP)—The Senate will pass a moderate bill on the Southern Homestead Act.

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Washington, March 12 (AP)—The plans to call Clark in the near future...

Manchester—A City of Village Charm. (Classified Advertising on Page 8)

Pioneer V Transmits New, Vital Space Data

Washington, March 12 (AP)—Pioneer V hurtled on through the silent reaches of Space today, leading for its estimated path as a tiny new sister planet between Earth and Venus.

Adenauer Due Rescuers Get Setback In U.S. Tonight

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(Continued from Page One)
Coating conditions are good to excellent in Center Springs Park, the Park Department reported today.

About Town

Dr. and Mrs. Raymond Moszer, 83 Main St., are vacationing at the Montauk Beach Hotel, Nassau in the Bahamas.
Miss Anna Suchy, daughter of Mr. and Mrs. John Suchy, 91 Clinton St., and Miss Marie A. Perkins, daughter of Mr. and Mrs. Edward R. Perkins, 50 RFD Coventry, will be formally initiated into Epistol X Sigma Honor Society at the University of Connecticut on Monday. The ceremony will be held at 8:30 p.m. in the Alice P. Merritt Lounge.

Red Cross Drive

The Red Cross has collected \$3,150 in its current campaign. Its budget for the 1960 season is \$4,000.
Telephone operators are working nights from 7 to 9 soliciting donations. Collectors wearing arm bands will pick up the donations at homes. They will travel a clearly marked route.

Payola Prober Raps II Teenagers

At the same time, Bennett disclosed the names of the payola artists. He named 11 teenagers who were involved in the payola scandal. Bennett said that the teenagers were paid to perform on the radio and to appear on television.

Sheinwood on Bridge

The national tournament, scheduled to begin today in Jackson, Miss., calls for a hand from many players. Sheinwood is one of the top players in the world. He is expected to perform well in the tournament.

South Windsor Theater Unit Hears Reports

The newly-formed South Windsor Little Theater Group held an organizational meeting at the home of Gaylord Faine on Ellington Rd. Friday night. Progress reports were given by the various committees.

Father Kills 2 New Ventilator Babies

Max may have been a motive, "Pratt said. The detective described Warth as a "gun fiend" and an authority on all types of weapons.
Police said there were indications that Warth made advances toward the girls, and shot them in anger when they resisted.

Rescuers Get Setback Digging for 18 Miners

Workmen have pored over maps of the mine for many hours. They are trying to locate the 18 miners who were trapped in the mine. The rescue operation is being hampered by the lack of information.

Carolinan, U.S. to Cut Military Georgia in Cold Box

Volunteers based at Greenville gave that city a mobilized look in a parade on Saturday. The parade was held to honor the military personnel who are serving in the Korean War.

Events Planned by Junior D of I

The Junior Daughters of Isabella plan a bowling party at the Isabella Club on Monday. The party will be held from 7 to 9 p.m. and will include a refreshment break.

Driver Fined \$136 in Court

Kenneth Anderson, 26 of Gerald Park, Coventry, was fined \$136 in court for driving a motor vehicle without a license. The fine was imposed for a violation of the motor vehicle laws.

Business Bodies

The Chamber of Commerce is sponsoring a series of business meetings. The meetings are designed to provide information and advice to business owners and managers.

State News Roundup

Dr. Stephen Harvey, son of Mr. and Mrs. Stephen Harvey, 28 Elizabeth Dr., was placed on the Dean's List at Bryant College. He is one of the top students in his class.

Prayer Day Attracts 200

About two hundred women attended the World Day of Prayer services held yesterday at the Baptist Church. The services were held from 7 to 9 p.m.

Snowplow Driver Charged in Crash

The driver of a state snowplow truck was charged with driving a motor vehicle without a license. The driver was involved in a crash that resulted in property damage.

Chamber Ballots On Six Directors

The Chamber of Commerce has nominated six candidates for the Board of Directors. The candidates are Joseph Bell, vice president of Manchester; John D. Grant, Jr., manager of W.H. Lappen, Inc.; and others.

Personal Notices

In Memoriam: In loving memory of our dear mother, Mrs. Mary Ann Smith, who passed away March 10, 1960. Her funeral services will be held on Monday, March 14, at 10:30 a.m. at the funeral home.

Funerals

Funeral services for Mrs. Alice M. Bragg, 30 South Main St., will be held on Monday, March 14, at 10:30 a.m. at the funeral home. The burial will be in the cemetery.

Decision Delayed On Concert Series

Two hundred more subscribers to the Manchester Community Concert Series have been added. The series is being held at the Manchester Community Center.

Idle Claims Drop Town, State Trend

Jobs claims dropped in Manchester last week, following a similar trend in the State. The drop is attributed to a decrease in the number of people who are unemployed.

Personnel Head Urged for Town

The Municipal Employees Group has urged the town to hire a personnel head. The group believes that a personnel head is needed to manage the town's personnel more effectively.

Shriners' Circus Dates Announced

The Sphinx Temple Shrine Circus will be held in Manchester on Monday, Tuesday, and Wednesday. The circus will feature a variety of acts and performances.

HOSPITAL COMFORT AT HOME!

Greater comfort for the patient, less expense for the family. We rent hospital beds, chairs, and other equipment for home use. Call for a free catalog.

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12 month work horse. Greater comfort for the patient, less expense for the family. We rent hospital beds, chairs, and other equipment for home use. Call for a free catalog.

RECORD HOP

WALT DISNEY'S TOBY TYLER. A record hop featuring the latest hits from the 1950s and 60s. The event will be held at the local club.

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French newspapers from right to left are already giving the Khrushchev visit a grand welcome. The French government is preparing to host Nikita Khrushchev during his visit to France.

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Obituary

Mrs. Agnes Rankin Perrett of 1108 E. Middle Trk., the widow of William T. Perrett, died yesterday at her home after a lingering illness.
She was born April 25, 1877, in Salisbury, Scotland, and she came to Manchester about 40 years ago. She was a member of the West Hill Baptist Church.

Obituary

Mrs. Josephine M. Weston of 1108 E. Middle Trk., the widow of William T. Weston, died yesterday at her home after a long illness.
She was born in 1880 and was a member of the West Hill Baptist Church. She is survived by her husband and several children.

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Conciliate Yankee

By A. H. O.

The trouble, when it is in the hands of the Yankee, is that it may be something of a threat, but not a new one. Furthermore, in itself, it is not a threat of anything Russia does not have a right to do.

When Republican State Chairman Ed May went down to Berlin, or in whether he went to Berlin, or in whether he went to Berlin, or in whether he went to Berlin...

It often happens that the person guilty of a crime, or simply an offense, which might not in itself be a crime, or simply an offense...

Doerfer, however, immediately began to complain of the offense. First, he told reporters his latest version of the yacht in question...

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A Declaration of Rights. It is time to draw a clear distinction between a beautiful baby and a beautiful baby...

The Elusive Ultimatum. During the Khrushchev visit to Indonesia, the Russian leader periodically made a new threat about Berlin...

Surgery Ratio Falls. New York - Before World War II, three out of four patients who were taken to hospitals in the United States underwent surgery...

Religion in American Life

(This is the second of three articles written by local clergymen at the request of the Manchester Junior Chamber of Commerce.)

BY THE REV. JOSEPH H. MCCANN, St. James' Church, Rev. James P. O'Connell, Rev. Joseph H. McCann, Rev. John J. Reza...

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Wonders of the Universe Doctors Test Effect Of Travel in Space

By DR. L. M. LEVITT, Director, The Fels Foundation for Space Research

(Note: This is the second of two articles on medical space research by the author, Dr. LeVitt, who is a member of the Fels Foundation for Space Research.)

In the space capsules of the future we can breathe. An astronaut in space, however, is not breathing oxygen...

What are the chances of rescue if an accident occurs in space? This is another one of the problems which are being studied by the Fels Foundation for Space Research.

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OUR BOARDING HOUSE with MAJOR HOOPLE



DAILY CROSSWORD PUZZLE

Crossword puzzle grid with clues for 'Blue Grass State' and other words.

Word search puzzle with a grid of letters.

Word search puzzle with a grid of letters.

Word search puzzle with a grid of letters.

Word search puzzle with a grid of letters.

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Embers Add Playoff White, Nip Totos Oregon Cagers NCAA Victors

Bob Knight Paces 98-93 Central Win

Anyone who thinks ex-Harlem Globetrotter Bobby Knight has slipped should have witnessed the Hartford Negro star in action last night at the Verplanck School. Thanks to Knight's all-around play the Red Embers added the Central Basketball League playoff title to their list of conquests with a 98-93 win over the East Hartford team.

Rockville Downs Windsor Quintet

Despite the fact that it didn't qualify for the state Class B schoolboy basketball tournament, Rockville High's quintet clinched what might have turned out to be a poor season on a high note by winning its own four team Schoolboys Jam-Down last night. A fine crowd estimated at 200, attended. Rockville scored 62 points in a 47-55 victory over Windsor last night. A fine crowd estimated at 200, attended. Rockville scored 62 points in a 47-55 victory over Windsor last night.

Warriors Wallop Nationals In Playoff Opener, 115-92

Philadelphia, March 12 (AP)—The talk in the Philadelphia Warriors dressing room was not of the 40 points scored by Paul Arizin or the 35 by Walt Chamberlain, but of all things, Syracuse. Coach Neil Johnston, who was in the front row of the Warriors' 115-92 win over Syracuse last night in the first of the National Basketball Association's semi-final playoff games at the Civic Center, asserted, "when you hold a team like Syracuse in check, you're in it's a feat. They are quite an offensive team."

Berra on Third Facing Cardinals

New York, March 12 (AP)—"Berra, 3B." Marty Pate's starting lineup for today's exhibition game, Stengel's New York Yankees took on the St. Louis Cardinals in one of eight training games at the Yogi Berra camp.

Bowling Continues In Town Tourney

First day leader in the Men's Town Bowling Tourney was Don Hampton with a 240 game total of 817. Two shifts rolled yesterday and five more will roll today. Total of 127 bowlers in all taking part.

Losers Twice Previously Manors Get Third Shot With Plainville Sunday

Twice during the regular season Plainville upended Green Manor in the Farmington Valley League. Tomorrow night at 7 o'clock at the Verplanck gym the Manors will get a third crack at Plainville in a playoff game which will help settle the title.

Radio, TV Sports

Today—2 p.m.—Hockey: Detroit vs. Boston at Detroit, Channel 2. 3 p.m.—Basketball: Minneapolis at Detroit, Channel 2. 4 p.m.—Tennis: State vs. Villanova at Princeton, Channel 2. 5 p.m.—All-Star Golf, Channel 2.

Moyer's Loss To Griffith Rates Encore

New York, March 12 (AP)—Because California's defending champion in the regional final tonight, the Golden Bears, is just possible the Websters will have their return fight at Louisville on Derby Day, May 4.

Many Offers To Help For Pongratz Benefit

Bank teller Jackie Hellund was another who reported he would help in any manner. "Tommy's season, who played basketball one season for Pongratz and the services in Manchester, the Eastern League, the Sullivan League, and I'll do it," the local man said.

Can Lightning Strike Twice? Friars and Billikens Rematched in NIT

New York, March 12 (AP)—Can lightning strike down the powerful St. Louis Billikens twice in two years? The Billikens, who were eliminated by unheralded Providence, 75-72, in a double overtime.

Snort Schedule

Today—Town Bowling Tourney at Y. Sunday, March 13. Green Manor vs. Plainville. 1 p.m.—Princeton vs. Villanova.

Ladders East Side Midget Loop Kings

The Ladders, under the helm of Denny Carlin, won the Midget Loop Kings championship at the East Side Rac last night, beating the Crushers, 20-17.

Palmer Leading

Penacola, Fla., March 12 (AP)—Masters Champion Arnold Palmer has dominated the pro scene in recent weeks, today held the midway mark in the \$10,000 Presidential Open with a 36-hole total of 135.

Chamberlain Set Eight New Marks, Three Other New Standards in NBA

New York, March 12 (AP)—Walt Chamberlain, 10th rounder in the Philadelphia Warriors' long-handled right hand, set the National Basketball Association record today by scoring 48 points in a 115-92 victory over the St. Louis Cardinals.

Indian Shooters Avenge Loss, Defeat State Champ Hamden

Karl Kehler's super 148 led the way with Manchester suffering from a lack of strength in depth in the match with State Champ Hamden High in the Albany Division match on Thursday, 902-878.

About Town

Manitowish Tribe No. 58, IORM, will hold its regular meeting in Tucker Hall Monday night at 8 o'clock.

The Newcomers' Club will meet Tuesday at 8 p.m. at the Community Y. Daniel Taylor will talk and show slides on "The Use of Flywood in the Home." All newcomers to Manchester and outlying areas are invited.

Manchester Assembly, Order of Rainbow for Girls, will meet Monday at 7:30 p.m. at the Masonic Temple. Miss Susan Spies and associate officers will be in charge. Candidates will be initiated and refreshments will be served in the club room. Officers and choir of Manchester Assembly will meet at the Masonic Temple tomorrow at 2 p.m. for rehearsal in the lodge room.

Manchester WATERS will meet Tuesday at 7 p.m. at the Italian American Club on Eldridge St. Mrs. Allen Parrish and her committee will be in charge of a St. Patrick's Day program. Members are to wear something green.

Friendship Circle of the Salvation Army will meet Monday at 7:45 p.m. at the Youth Center. Mrs. Clayton Howard and Mrs. Maynard Clough are co-chairmen in charge of the educational committee. Guest speaker will be Mrs. Robert Kittle, who will demonstrate cake decoration and sugar works. Hostesses for the evening will be Mrs. John Romanowicz and Mrs. August Gebel.

Scorpioniasts will meet Monday at 6:30 p.m. at Cavey's Restaurant. After dinner, Mrs. F. S. Klock, 65 Henry St., will speak and show pictures of her latest African safari.

Marine Pvt. Jon D. Mullen, son of Mr. and Mrs. Hamilton Mullen, 4 Hudson St., is serving with the 2nd Marine Regiment, an infantry unit of the 2nd Marine Division, at Camp Lejeune, N.C.

Heard Along Main Street

And on Some of Manchester's Side Streets, Too

Whose Confused? Motions to move the question points of order, amendments to motions, and even the wording of items on the call of a meeting often confuse the layman.

More than one was confused at the Vernon First District meeting Tuesday. When someone moved the question, Moderator Herbert Hannabury patiently explained that a favorable vote of this motion would mean the end of debate on a proposed firehouse.

The voters unanimously agreed to debate and were ready to vote on the issue. The item read "...to accept the building committee's report around underneath..." A hand went up. One of the protagonists was confused. Hannabury pondered a moment, then brightened, pointed a finger at the man and said, "You're in favor of no."

No Wastelists to Watch The efforts of a Manchester bird-watcher to keep the starlings from the woodpeckers' suit were laudable if not profitable. A commercial suit feeder failed miserably, because it gave starlings footholds. A stick protruding horizontally from a fence failed even when the suit was stuffed into openings on the underside. Unable to perch woodpecker fashion, the starlings stood atop the stick, corkcrawled their necks around underneath, and snatched the suit back-beaked.

Desperate, the watcher decided to take advantage of a crack in an upright cedar post that held up the fence. The stick slipped under, would prove too smooth for the starlings, he said, but the woodpeckers would perch and peck in peace. All went well until he forgot to keep the crack applied with suet. The large woodpeckers kept cramming their strong beaks into the crack in search of seeds. Their flying wedge has all but split the cedar post.

Do mosquitoes bother you? asked General Manager Richard Martin of Town Health Director Dr. Nicholas Marzalo during a

discussion of preventive programs for health. "No," answered the health director, "but the people who are bothered by mosquitoes do."

Space Station A little boy was fascinated by the miracles unfolding in his first airplane flight. He peered down to the earth during takeoff, he giggled when the plane bumped through air pockets, and he ate all the food and goodies offered him.

He had complete faith in the pilot. When the roar of the engines stopped during the usual engine switch in flight, and the ship glided smoothly high above the earth, he turned to his mother and asked: "Mommy, why are we stopping here?"

Old Buddies Reunited A photograph of Chamber of Commerce member Willard Marvin, 73 Oakwood Rd., appearing in the Washington's Birthday issue of the Herald in February during the recognized by an acquaintance of Marvin's whom he hadn't seen in 18 years.

Marvin and his friend, Joseph Clark, who served in the Army together at Ft. Moultrie, S.C., had a small reunion shortly afterward. It turned out that Clark, a former Buffalo resident, had moved to Manchester about six months ago. When he and Marvin were in the service, Marvin hailed from East Stroudsburg, Pa.

DT's A woman, overheard at a Manchester party recently, "One more drink and I'll have Delicious Tremens."

A Non.

Firemen Squelch Playhouse Blaze Town firemen worked for two hours in nearly 10 degree weather early this morning extinguishing a fire in a children's playhouse the size of a leaf garage on the property of Henry Jacobs at 718 Hillstown Rd.

Considerable damage resulted, but no injuries were reported. A phone call at 11 a.m. sent firemen from Companies 1 and 4 to the scene. Firemen reported they had no trouble locating the blaze, as the sky was brightly lit up. The playhouse was situated between a house and another large building and quick action by the firefighters, plus a lack of wind, kept the flames from spreading to them.

No estimate of damage has been made and the cause so far is undetermined.

K of C Sethack Choma's, 1.853; Ramblers, 1.834; 8th District, 1.789; Patten's, 1.763; Fogarty's, 1.739; Knights, 1.720; HELCO, 1.712; Stevenson's, 1.709; Messier's, 1.707; North Ends, 1.699; Cimliffe's, 1.639; Packard's, 1.516. High score, Ramblers, 125; second, North Ends, 119.

BRISTOL CHILD KILLED Bristol, March 12 (AP)—Brendan O'Hazo, 7, Bristol, died yesterday struck by a car on his way home from school.

Standard Rate Suggested For Water, Sewer Extensions

An idea he thinks will end some headaches for the town government has come from Water and Sewer Superintendent Fred Thrall. He has called for a standard assessment rate for new sewer and water extensions.

Under Thrall's plan, property owners would pay a standard front-foot assessment, no matter what special costs applied to the projects making service available to them.

The fact that some people are assessed more than others, depending on such factors as rock ledge or distance from main connections, causes public concern, he says. The fact has also troubled town director Theodore Powell.

But under his proposal, says Thrall, property owners and developers getting new extensions in any part of town would pay the same standard assessment. They'd also pay a standard "secondary assessment," Thrall says, which could go into a fund for water and sewer system improvements.

The standard rates could be based on past experience in project costs, Thrall added. The superintendent disclosed his plan in general terms at a budget hearing Thursday to Director John Hutchinson, who indicated he favored it.

General Manager Richard Martin has also heard the proposal. He said yesterday he wasn't familiar with the "secondary assessment" part of it but approves the idea of a standard cost.

Presumably, the next step in the plan is an examination in detail by Martin and then presentation of it to the Board of Directors.

Caesar Rositto said yesterday that petitions from salesmen in about 10 other area dealerships requesting sections are pending. The Red-E-Motors ballot results will be disclosed by the State Labor Relations Board.

Driver Charged Twice in Crash Douglas W. Hickox, 17, of 400 Woodland St., was arrested on two motor vehicle counts early last night after a 2-car crash on W. Center St.

According to police, Hickox's car, headed west, ran into the rear of a car operated by Harold C. Buck, 37, Bloomfield, which had stopped for a light on W. Center St.

Hickox said the sun blinded him temporarily and he didn't see the car ahead stop. Buck was admitted to Manchester Memorial Hospital suffering from a back injury.

Hickox is charged with following too closely and driving an uninsured motor vehicle.

At Moriarty Bros. in Manchester, four salesmen voted, two favoring the union and two opposing it. The tie meant defeat for the union. A fifth salesman was out of town at the time of the election, according to Matthew M. Moriarty.

At L. P. Fitzgerald Inc. in Rockville, two salesmen voted, one favoring and one opposing. A third salesman was not present.

At A. C. Hine in Hartford and Johnson Bros. in New Britain the salesmen voted unanimously against the union.

The Red-E-Motors ballot was the only one on which two unions voted for bargaining rights, the Salesmen's Assn. and the International Brotherhood of Teamsters. The two salesmen at the dealership had a choice of either of the two unions or no union. A tie vote will mean no union.

Salesmen's Assn. President Automatic Car Wash WET WASH \$1. 50c Extra for Whitewalls On Wet Wash Only Complete Wash \$2. OPEN EVERY DAY M and M Service Station ROUTE 6—BOLTON Below Munson Candy Kitchen

Hob Nob RESTAURANT SUNDAY SPECIAL OPEN 8 A.M. to 1 P.M. 2 EGGS 39c Toast and Coffee BAKERY — FRESH BREADS and PASTRIES

LIGGETT DRUG OPEN AT 7:30 A.M. ALL DAY SPECIAL Box of 50, Reg. \$4.75 CIGARS \$1.59

Contest Entry Miss Barbara Ann Jylkka, daughter of Mr. and Mrs. Oliver E. Jylkka, 11 Durant St., has been elected to represent Annett College in the annual Glapour contest for 1960. She was chosen from ten candidates nominated by the Heather staff of the college.

The contest winner will be a guest of Glamour magazine for two weeks in New York City and will be entertained at numerous social, a college fashion show, and dinners and will make TV appearances.

Miss Jylkka, a freshman, is secretary of her class and is active in the Business Club and is on the Heather staff. She plans to follow a 2-year business course for medical secretarial work, majoring in biology for an associate of science degree.

Lenten Sermons To Form Basis For Discussions The Rev. Clifford O. Simpson of Center Congregational Church will begin a series of Lenten sermons tomorrow at the morning services at 8, 9:15 and 11 a.m. The sermons will form the basis of discussion groups to be held in several church members' homes on Thursday evenings at 8 p.m. for the next three weeks.

The sermon topics of the Rev. Mr. Simpson will be "What Do Ye More Than Others?" (Matthew 5:47) on March 13; "If We Confess Our Sins" (1 John 1:5-26) on March 20, and "He Restored My Soul" (Psalm 23) on March 27. The church choir will present special Lenten music at these services.

The Lenten discussion groups will each have a layman of the church as leader. Members and friends will form the basis of discussion groups to be held in several church members' homes on Thursday evenings at 8 p.m. for the next three weeks.

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Students to Sing At Zion Church

Members of the upper grades of Sunday School including the Junior, Intermediate and Senior departments at Zion Evangelical Lutheran Church will attend the 10 o'clock service tomorrow morning and sing "Christ the Life of All the Living."

Parents will accompany the Sunday School members. Younger members of the Sunday school, including kindergarten, primary and lower junior classes, will attend a service the following Sunday and will sing "Jesus Loves Me."

Guest Speaker The Rev. Raymond S. Pitruzzello of St. Patrick and Anthony Church, Hartford, and a member of the faculty of Mary Immaculate College will speak at the installation ceremony of the Holy Name Society of St. James' Church tomorrow at 7:30 p.m. at the church.

There will be separate installations for officers and for present and new members of the Holy Name Society. Friends and relatives are invited to attend. Society members will assemble in the downstairs church at 7:35 a.m. to attend the 8 o'clock Mass in a group.

Father Pitruzzello, a native of Portland, Conn., studied for the priesthood at St. Thomas' Seminary, Bloomfield, and at St. Mary's Seminary, Baltimore. After his ordination in 1953, he was assigned to the Lady of Mt. Carmel Church, Waterbury, where he served for six years as spiritual director of the parish Holy Name Society.

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APPLES Winter is nearly over but apples are still with us. We still have a good supply of good, cold storage fruit. McIntosh, Red Delicious, Baldwins, Greenings and Winesaps, put up in all size packages with prices very reasonable. Why not make a few pies for the family or can some applesauce while the apples are still crisp and full of flavor, available seven days a week. PERO ORCHARDS AT OUR STAND 276 Oakland St. MANCHESTER AT THE ORCHARD Avery St. WAPPING, CONN.

SHOPPERS' SPECIAL! MONDAY ONLY! YOU JUST TAKE YOUR PICK—THOUSANDS TO CHOOSE FROM! ANY ITEM MARKED 10c THROUGHOUT OUR STORE 3 for 22c COME ON DOWN FOR SOME FUN—YOU'LL BE AMAZED AT WHAT YOU CAN BUY! ON SALE MONDAY ONLY! FAIRWAY WE GIVE WORLD GREEN STAMPS MI 3-1212 975 MAIN ST., MANCHESTER

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MARCH IS RED CROSS MONTH Fifty Years Of Conserving Human Life The American Red Cross first aid program this year begins its second half century of conserving human life through training persons to prevent accidents and to protect accident victims and to care for their injuries. In the 50 years since the Red Cross officially launched its program on January 1, 1910, the lives of untold thousands of accident victims have been saved because first aid-trained persons have known what to do and—more important—what not to do until the doctor came. Some 21,000,000 Red Cross first aid certificates have been issued since 1910, with an all-time peak of 3,600,000 issued in the 12 months before and after Pearl Harbor. In the peacetime years since the Korean War, the number of certificates granted annually has fluctuated between 680,000 and 875,000. At the present time, there are more than 85,000 authorized Red Cross first aid instructors. Although the roots of present-day first aid training go back far beyond 1910, the birth of systematic first aid instruction for the general public in America is quite recent. The place—Jermyn, Pa. The year—1899. Local coal miners, many of them first aid-trained by the St. John's Ambulance Association in their native England, decided to do something about the lack of immediate help for their injured coworkers. They asked a local physician, Dr. Matthew J. Shields, to teach them emergency care of the injured. He agreed, and this "father of first aid in America" continued his work for the next decade, staging first aid competitions to dramatize his efforts. Meanwhile, with Army approval and cooperation, the Red Cross had engaged a medical officer, Major Charles Lynch, to give a series of first aid lectures. During this period, he also served as a judge of Dr. Shields' competitions. In 1908, Major Lynch compiled these lectures, and they were distributed under Red Cross auspices as its preliminary first aid textbook. In 1910, the first published Red Cross first aid textbook was released. Major Lynch was named the first national director of the Red Cross first aid program in late 1909 and he chose Dr. Shields as his assistant. Under their inspiring leadership and that of their many competent and dedicated successors, the teaching of first aid to the American public has made great progress. With the approval of the medical profession, Red Cross-trained lay instructors began teaching classes, once a prerogative only of physicians, and the Red Cross was able to meet the ever-increasing demands by industries, police and fire departments, and the military for proper first aid instruction of their employes and members. Working closely with physicians and doctors, the Red Cross has continually revised its program to include all the latest medically approved techniques. Today, first aid training is a portable safety program that helps the individual to prevent accidents and to care for himself and others when accidents do occur. The Red Cross programs are dependent on your contributions to keep them going. Give generously NOW! Every dime and dollar counts! This Advertisement Sponsored by The Hartford National Bank and Trust Co.

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Edmond O'Brien

Man of Many Eyes

By ESKINE JOHNSON
Hollywood Correspondent
Newspaper Enterprise Assn.
Hollywood (NEA) — The "Lon Chaney" of the electronic age? Edmond O'Brien shrugged off the idea that he was making a bid to be TV's man of a thousand faces in his new "Johnny Midnight" telefilm series.

"We're not going to force the writing of scripts toward the disguise," he assured me about the show, already playing on 100 U.S. TV stations.

But he had to admit that still another private eye on home screens had to have a gimmick

(Madison Ave. is gone on gimmicks this year) and if he had to have one, extraordinary facial make-ups are probably just as good as the next guy's gimmick.

At least the role he plays has a fairly logical reason for O'Brien being an Oriental one week, a broken-nosed pug with distorted teeth the next and even Shakespeare's "King Richard," which, you must admit, is a switch in the private-eye league.

The reason all this can happen is that Johnny Midnight is an actor and sometimes an occasional off-Broadway show producer.

And this, O'Brien points out, adds up to an extra bonus gimmick.

"Midnight thinks like an actor and he approaches each case with an actor's instinct on what, dramatically, should happen next."

Maybe you've been wondering why O'Brien, one of the best actors around movietown (1954 supporting actor Oscar winner) decided to get mixed up with a TV series in the first place.

Well, there are several good reasons, he says.

"As one third of the show it gives me money I can keep because of the tax setup. I have a wife and two children and I guess I've made at least 50 movies since I got out of the army in 1946. But Uncle Sam's income tax has kept me busted."

"I could go on rolling with the tide, doing a certain number of films and TV shows each year, but an actor likes to be as good as possible and this TV series is something I enjoy doing, something I think I can live with and have a ball at the same time."

Then O'Brien comes right out and says something actors (actors as good as O'Brien) seldom even think about, let alone admit.

"Let's face it," he said. "I'm not box office. I've never really made it as a personality since I gave up being a straight leading man. It's probably because I've played so many different roles. To be a personality you have to play a continuing character."

"I'm not setting out to become a personality in this show, but if it happens it happens and that's when you can make a financial killing in this business."

When originally conceived by O'Brien's screenwriter - author brother, Liam, the private eye show had a foggy London background. This, however, was discarded for the Gay White Way.

But not before the O'Briens figured in a London tale Edmond still chuckles about.

While in England negotiating on the early phases of the show, the two brothers went to the Old Vic, where Sir Laurence Olivier was playing, in hopes of seeing him perform.

Now hear Eddie tell it:

"There were no tickets available at the box office so I wrote a note to send to Olivier backstage. Since we appeared together in 'Romeo and Juliet,' I signed it: 'The world's worst Mercutio.'"

"Then I started to add my name when Liam said:

"You don't have to sign your name. He'll know who it is."

"Well, I have thanked Liam for the idea for this TV series but I've never forgiven him for saying Olivier would know who was out front simply by the words 'the world's worst Mercutio.'"

"I've never forgiven him because I didn't sign my name and Olivier DID know who was out front. He came rushing out of the theater door looking around in the lobby and saying:

"Eddie, my boy, where are you?"

twenties. He's negotiating with Warner Bros. for a new contract, and his future plans are still indefinite.

Q. What is Kookie's full name in "77 Sunset Strip"?—Charlotte L.

A. Full name of the "77 Sunset Strip" character played by Ed Byrnes is Gerald Cookson.

Q. Can you tell me how many TV wives Sid Caesar has had, and their names?—Mort Z.

A. He has had four wives—Imogene Coca, Nanette Fabray, Janet Blair and Audrey Meadows.

Q. Can you tell me if the scar on the face of Philip Carey, in "Philip Marlowe," is real or make believe? My son and I disagree. He says it's real.—Alberta S.

A. The scar is not real.

Q. I recently saw the June Taylor dancers on a spectacular. When will they be on TV again?—Doris A.

A. At present the girls are busy on a night club tour.

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Actor Edmond O'Brien bids fair to be TV's man of a thousand faces in his "Johnny Midnight" series. He never "loses face" as he's pictured here as an Oriental and a private eye.

Any Questions?

Q. What has happened to the Guy Lombardo show?—Alice T.

A. A new "Eve" Lombardo TV show is being readied. Meanwhile, Guy's filmed show is seen on a syndicated basis on many stations in the United States and abroad.

Q. What is the theme song of "The Law of the Plainsman"?—Tony R.

A. The title of the melody is the same as that of the program. It was written by Leon Roseman. There are no commercial recordings available.

Q. Will the Lennon Sisters continue singing as a group when Dianne Lennon gets married?—Carmel M.

A. Reports are the remaining sisters will continue without Dianne.

Q. Are the young men who play "Davy" and "Dobie Gillis" brothers in real life?—Betty S.

A. Yes, Dwayne Hickman plays "Dobie," Daryl Hickman is "Davy."

Q. I would like to know how old Ed "Kookie" Byrnes is, and something about his plans?—Kathy N.

A. "Kookie" is in his middle

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SATURDAY Television PROGRAM

Channel	Time	Program
2	12:00	Sky King
3	12:00	True Story
4	12:00	Top Sales
5	12:00	Candelin Bowling
6	12:00	African Patrol
7	12:00	Detective's Diary
8	12:00	Ballroom Queen
9	12:00	Sammy
10	12:00	Hopalong Cassidy
11	12:00	Mr. Preston
12	12:00	Mr. Wizard
13	12:00	Sky King
14	12:00	Silent Service
15	12:00	William Tell
16	12:00	This Is Crime Detection
17	12:00	Texas Rangers
18	12:00	Pro Hockey
19	12:00	Detroit Red Wings vs Boston Bruins
20	12:00	World's Best Movies
21	12:00	"Courtship of Andrew Hardy"
22	12:00	Political Americans
23	12:00	NRA Professional Basketball
24	12:00	Game
25	12:00	Color-Playoff game
26	12:00	Coco, The Clown
27	12:00	Movie
28	12:00	Cartoon Carnival
29	12:00	Brad Davis Show
30	12:00	Popeye Theater
31	12:00	The Big Fight
32	12:00	Danger Is My Business
33	12:00	Feature
34	12:00	Sport Thrills
35	12:00	Be Our Guest
36	12:00	All-Star Golf
37	12:00	Dow Finsterwald vs Stan Leonard
38	12:00	Jr. Duckpin Bowling
39	12:00	Adventure
40	12:00	Big Mac Show
41	12:00	Boy Rogers
42	12:00	Top Western
43	12:00	Major League Baseball
44	12:00	Saber of London
45	12:00	The Calloway
46	12:00	Holiday Holidays
47	12:00	News, Weather & Sports
48	12:00	Tales of The Vikings
49	12:00	Silent Service
50	12:00	Sea Hunt
51	12:00	Americans At Work
52	12:00	Country Style U.S.A.
53	12:00	How To Marry A Millionaire
54	12:00	Bold Venture
55	12:00	Death Valley Days
56	12:00	Movie at 7
57	12:00	Saber of London
58	12:00	Charley Weaver Show
59	12:00	Air Force Story
60	12:00	New Horizons
61	12:00	Newsreel
62	12:00	Perry Mason
63	12:00	Stars Raymond Burr and Barbara Hale in "The Case of the Singing Sheriff." Perry Mason gets the surprise of his life when he is told that a murder weapon is one which was once in his own possession.
64	12:00	Bonanza
65	12:00	Color. "Death on Sun Mountain." A man attempts to block the sale of Cartwright cattle in order to make his own supply the only one available (R).
66	12:00	The Dick Clark Show
67	12:00	John Gash's High Road
68	12:00	"Tanganyika Today." A view of the exciting development of a people from the brink of savagery to modern living under a United Nations protectorate. A visit with a number of tribes including the Wachaga, one of the most highly advanced groups in this eastern African country living on the southwestern slope of Mount Kilimanjaro.
69	12:00	Less Errand Comedy
70	12:00	Man And The Challenge
71	12:00	Stars George Nader in "The Flying Lab." Barton conducts an experiment designed to prove that insurance and fear cause lack of efficiency.
72	12:00	Wanted—Dead or Alive
73	12:00	Stars Steve McQueen, Bounty Hunter Josh Randall is hired by a wealthy banker to bring back his missing son, a lieutenant in a mercenary army bent on plundering Mexican towns.
74	12:00	Leave It To Beaver
75	12:00	"The Hypnotist," a movie about a hypnotist inspires Beaver to become one himself—and this leads to hilarious complications.
76	12:00	Mr. Lucky
77	12:00	Stars John Vinyan. Lucky is framed by an evilwilled friend when he refuses to allow his boat to be used for a getaway by a bandit gang.
78	12:00	The Deputy
79	12:00	Henry Ford and Allen Case co-star in "The Border Between." The unwilling bride of a brutal miner faces a decision upon which the life of Simon Fry depends.
80	12:00	Lawrence Welk's Danzonic Party
81	12:00	Popular musical hour featuring Champagne Music Makers.
82	12:00	Movie At Nine
83	12:00	Have Gun, Will Travel
84	12:00	Stars Richard Boone. A wealthy, ruthless and arrogant man hires Paladin to escort him and his wife into Kiowa-Comanche country in Texas where he has some business to conduct—and also has a fear of the half-breed leader of the Kiowa and Kiowa.
85	12:00	U.S. Marshal News Special
86	12:00	Gunslinger
87	12:00	Stars James Arness. Both Matt Dillon and Chester fall victim to a farmer's conning.
88	12:00	Divorce Court
89	12:00	Lawless Years
90	12:00	Four Star News
91	12:00	Get Set Go
92	12:00	Theater '59
93	12:00	Man From Interpol
94	12:00	Richard Wier stars—Series based on the activities of international police organizations.
95	12:00	Markham
96	12:00	Jubilee, U.S.A.
97	12:00	Red Foley, emcee and guests.
98	12:00	Globe-trotting singer-fiddler Roy Acuff with his vocal-instrumental Smoky Mountain Boys and songstress June Webb.
99	12:00	News, Weather and Sports
100	12:00	Carolina Time
101	12:00	Saturday Night News
102	12:00	Wedding
103	12:00	Early Late Show
104	12:00	"Six Boom Bah." Peter Lind Hayes-Mary Healey.
105	12:00	Feature Film
106	12:00	"Blood On The Sun." James Cagney-Sylvia Sydney.
107	12:00	World's Best Movies
108	12:00	"Chain Lightning"
109	12:00	"Northwest Rangers"
110	12:00	Phone The Fanter
111	12:00	Late Show
112	12:00	Wicked As They Come". Arlene Dahl-Phil Carey
113	12:00	News and Weather
114	12:00	World's Best Movies
115	12:00	News
116	12:00	Feature Film
117	12:00	"The Haven". Boris Karloff-Reis Lugoel
118	12:00	Charlie Chan
119	12:00	Late Late Show
120	12:00	"The Return Of October". Glenn Ford-Terry Moore
121	12:00	News and Weather
122	12:00	News

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THURSDAY Television PROGRAM

Table listing Thursday TV programs with columns for Channel, Time, and Program Name. Includes shows like 'The Three Stooges', 'The Edge Of Night', 'American Bandstand', 'The Dick Powell Show', etc.

FRIDAY Television PROGRAM

Table listing Friday TV programs with columns for Channel, Time, and Program Name. Includes shows like 'The Three Stooges', 'The Edge Of Night', 'American Bandstand', 'The Dick Powell Show', etc.

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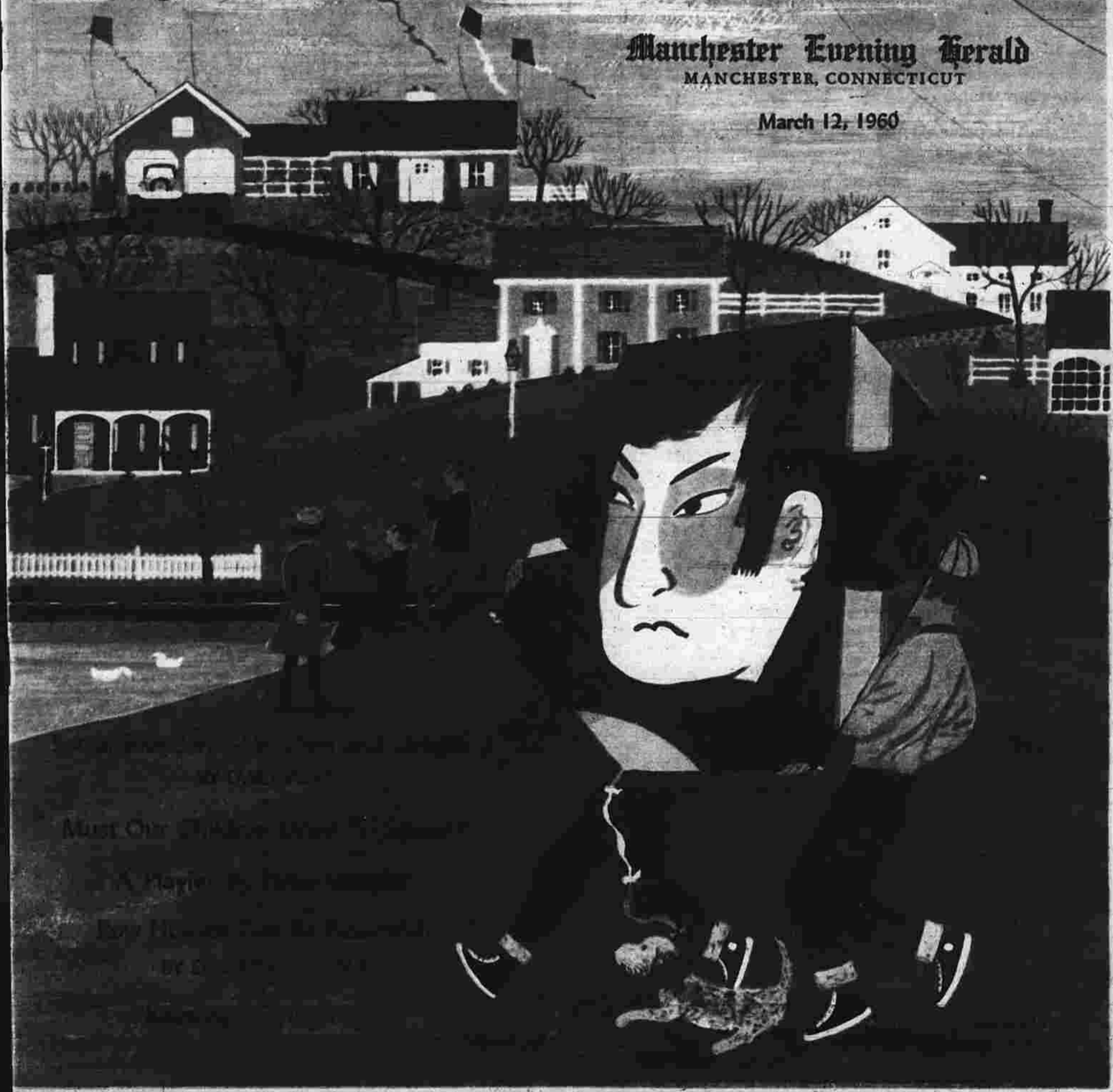
MARCH 1960

Suburbia Today

The Magazine of Pleasant Places

Manchester Evening Herald
MANCHESTER, CONNECTICUT

March 12, 1960



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Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

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DELMAR LIPP
Managing Editor

In This Issue . . .

Emily Post—Social Blunderer

Although the words "Emily Post" are synonymous in most of our minds with "the right thing to do in any social situation," we'd like, this month, to introduce you to another side of this almost legendary lady's personality. Here, with great warmth and humor, she turns the tables and tells about some of the wrong things that have been done in some social situations—by herself, and others.

Stone's Row

Edward Stone, our most distinguished architect, tells how row housing can contribute to order and beauty, and can help to save us from the threatening prospect of exhausting even more of our valuable countryside in a nightmare of endless, ugly billboards and honky-tonks bounded by millions of little box-houses on tiny plots.

New Skit By Ustinov

Peter Ustinov is a big, brilliant, full-of-life, youthful (39) author, playwright, producer, director, star (of stage, screen, radio, and television), recording artist, and devoted husband and father. We are happy to bring you his version of how three very different wives would react to an identical situation on their anniversary.

Back-yard Bonanza

Up to 1948 there were only 2,500 home pools built in the U.S. In 1959, 45,000 were built, many of which cost less than a new car, principally because of the use of new materials and construction methods. Here are some of the effects of this boomlet on our way of life.



Homer Hill

One of the country's foremost water colorists salutes all the boys, everywhere, who are this very minute dusting off their old kites or trying to get an advance on next week's allowance to buy one to catch the March wind.

LEONARD S. DAVIDOW
Publisher

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GETTING AROUND

...to Our Pleasant Places and People

When enterprising eight-year-old Cub Scout Tommy Fagg, of Birmingham, Michigan, needed some West Virginia soil to complete a Wolf Badge collection, he naturally took the matter straight to the top. He wrote to West Virginia governor Cecil Underwood asking for a spoonful of soil from the capitol lawn. Tommy got the soil, of course. What we'd like to know is whether he and the governor made some kind of a deal, since the last paragraph of his letter went like this:

"Please, sir, if you are in a bad mood or if you don't have time today, please lay this letter where you may see it tomorrow so that my request may be granted. I will campaign for you when you run for President."

Also under "Children With Initiative," place the name of 11-year-old Christine Kimble of Chestertown, Maryland, who caught 8,140 lightning bugs, which she sold to the scientific research division of the Biology Department of Washington University—for almost \$25.00.

Ladies, if your puppy's been a little "down in the dumps" lately, or if she looks at you with that "I don't have a thing to wear" expression in her big, limpid, brown eyes, get in



touch immediately with Mrs. Geraldine Ann Winston of Englewood, New Jersey, eminent designer-for-dogs, who has, in her time, run up blazers, trench coats, strapless gowns, and (get this), mother-daughter outfits as part of her canine couture.

Most people would look at a pile of scrap plastic pipe and say, "There's a pile of scrap plastic pipe." Not John H. Ward, though, of La Jolla, California, who saw such a pile and immediately thought up a lounge chair that floats on pools, small lakes, and other still waters. "Anyone who has spent some time either sitting or reclining on a boat at anchor in quiet water," he says, "is well aware of the soothing, relaxing effect of the gentle, rocking motion."



(Ed. Note: Why not a floating table, too, so we can all get together for a gentle, soothing bridge game?)

The seventh-graders at the Fort Couch School of Upper St. Clair, Pennsylvania, are keeping busy this year doing odd jobs and planning other activities to raise \$180.00—the price of becoming a Foster Parent. Their child is their own age, lives in France, and will probably end up giving his many lucky parents more than he gets in terms of cultural exchange and a fine sense of responsibility.

One Nassau County, New York, Savings and Loan Association gives a 20 percent dividend. Through the "Little Shavers Savers' Club" the kids drop a nickel in their accounts, and get a penny lollipop back.

Continued on page 4

PRE-SEASON COMBINATION OFFER — FOR SPRING PLANTING

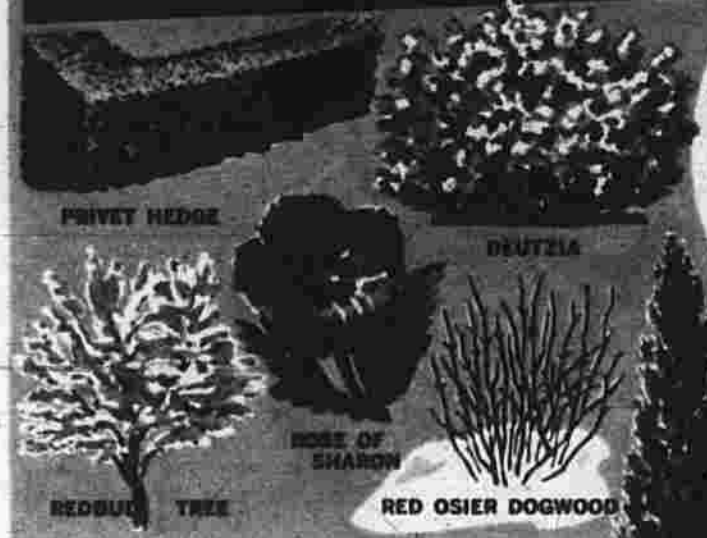
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Save Money on your evergreen foundation planting. Check coupon and get these 12 evergreens for spring planting only \$3.98... less than 34¢ each!

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FREE
2 SILVER MAPLES

SELLS FOR \$20.39 AT OUR INDIVIDUAL PRICES

HERE'S WHAT YOU GET* OUR PRICE IF ORDERED SEPARATELY

1—TULIP TREE (Liriodendron). Tall shady. Blooms with tulip-like flowers each about 2 1/2" across.	\$ 1.00
4—ROSE OF SHARON (Hibiscus Syriacus) Beautiful 5-15 ft. shrub. Large single blooms. Beautiful color.	2.36
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2—WEIGELIA (Weigela Florida Varieties) Lovely 8-10 ft. shrub covers itself with masses of rose pink flowers.	1.38
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All 44 Plants Yours for only \$2.98	

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Be sure to mail coupon now to get this final combination bargain offer. Your 42 piece landscape gardening assortment will be sent at proper spring planting time, roots carefully wrapped in mossy material with easy cultural instructions. If C.O.D. postage extra. Cash orders add 50¢ and we ship postage paid. Mail your order before deadline date and get 2 Silver Maples as bonus. Don't wait. Mail coupon now.

MICHIGAN BULB CO., Dept. SC-1572
Grand Rapids 2, Michigan

Send order as checked. If not satisfied on arrival for Spring Planting I may return within 10 days for purchase price refund.

GIANT 42 PIECE ASSORTMENT plus 2 SILVER MAPLES BONUS \$2.98

Double order. 84 plants PLUS 4 SILVER MAPLES \$5.75

12 PIECE EVERGREEN FOUNDATION PLANTING \$3.98 Double Order \$7.65

50 FT. MULTIFLORA LIVING FENCE OF ROSES (25 Plants) \$2.98! Double Order \$5.75

NAME _____ Remittance Enclosed Add 50¢ and we ship postage paid.

ADDRESS _____ Send C.O.D. plus postage

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MICHIGAN BULB CO.

DEPT. SC-1572

Grand Rapids 2, Michigan

MAIL THIS COUPON TODAY

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-SCHOOL DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into pulverized egg cup. Fill with hot water. Stir vigorously. Place tumbler facing right on yellow dishwasher action sheet to test.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into pulverized egg cup. Fill with hot water. Stir vigorously. Place tumbler facing right on yellow dishwasher action sheet to test. No spots, streaks or film.

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result?

Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

Still the lowest price PLUS 4 bonus ounces

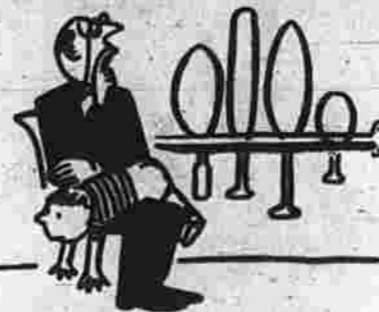


Another famous product of ECONOMICS LABORATORY, INC., St. Paul, Minn. © 1960

GETTING AROUND Continued from page 2

The Northwest Suburban Board of Realtors is giving an eight-week, free course in Real Estate to all members and their staffs. Classes in the history of organized real estate, listing property, financing deeds, closing transactions, brokerage, and an explanation and interpretation of the code of ethics, are held at the Prospect High School in Mt. Prospect, Illinois, and are designed to reorient board members and to give new salespeople a broader, more authoritative base in their field.

The Stamford, Connecticut, Board of Education isn't as worried about whether or not to employ corporal punishment as it is about



what size paddle to use. A special committee was appointed to report on the question.

Although most municipalities are required to publish their ordinances before they are enforced—not so with Elm Grove, Wisconsin, where this blind justice sometimes puts her thumb on the scales. To wit, a letter from a Wauwatosa citizen to the local Businessmen's Association: "Justice has been served! I was caught in a practically BLIND SPEED TRAP on Elm Grove Road between Watertown Plank and Bluemound. This was the first time I had to use this road since the change of speed limit from 35 down to 25. It has been nice shopping in your Food Fair . . . Pate Station . . . Reinders Bros . . . Stop and Shop area . . . and others. Farewell."

While the rest of the country do-si-do's and promenades, people in Homewood, Alabama, who may belong to the Birmingham Square

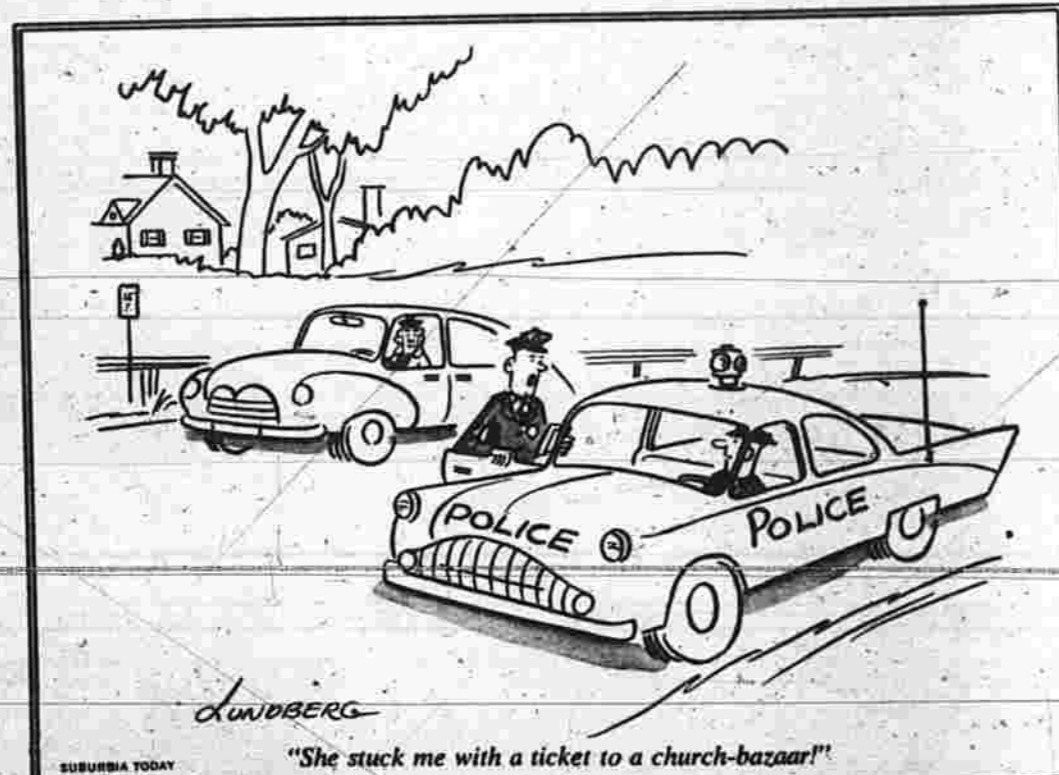


Dance Association, periodically devote themselves to old time waltzes, quadrilles, and other graceful dances of colonial days.

Thanks, Adeline Pepper of Summit, New Jersey, for the following bit of suburbiana:

Soon after they moved into a handsome house in the wooded foothills of New Jersey's Watchung Mountains, the head of the house thought he saw snakes on the terrace one night (after three cocktails). A couple of days later, cold sober, and in broad daylight, the lady of the house did see snakes—bright, deadly copperheads (she was sunbathing at the time). Well, it kept happening, until the family, in desperation, called in a snake expert, who dug around and came up with this verdict: "It's no use. You've built your terrace on the site of a copperhead den. They'll always come back, even if you dynamite 'em. The only thing you can do is sell out to people who like snakes."

P.S.—We hope our 1,248,675 other readers will follow Mrs. Pepper's example and send us news for "Getting Around." We're looking for the informative, the curious, or the just plain funny. We will pay \$10 to the first person who submits an item we can use. Please write GETTING AROUND, c/o Suburbia Today, 60 East 56th Street, New York 22, N.Y.



Suburbia Today "She stuck me with a ticket to a church-bazaar!"

Suburbia Today, March 1960

MILK



Nature's Nightcap

One at noon, one at night,
One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!



Nature's Lift Nature's Snack Nature's Nightcap
AMERICAN DAIRY ASSOCIATION
Representing the Dairy Farmers in your area



At a reception at the White House ...
panties are lost but the day is saved.

BY EMILY POST

A BONER, according to the dictionary, is a social blunder. Since all of us are apt to make mistakes and even the best mannered and best intentioned are liable to accidents, a boner may be made by everyone sooner or later.

As a philosophical six-year-old put it, "Everyone spills their milk sometime."

He made this remark at a luncheon in his own honor at a moment when he himself happened to be the center of anguished attention. He had been asked out by admiring friends of his family's, and was seated at his hostess' right, pink cheeked and serious, in his best Sunday blazer, when the roast chicken was brought in.

"Slices," he cried. "Slices and cress. My favorite!" and spread his hands wide, knocking over his tall, untouched glass of milk. Commotion, of course, followed and only young Frank showed a poise any man of the world might envy. One saves embarrassment all around if one has the humor and modesty to take one's own boner lightly.

I found myself in a similar predicament at, of all places, the International Dinner of the Gourmet Society. It was a brilliant affair, with superb food and wine on a menu that featured all sorts of international specialties including my downfall—Sweden's garnet-red, syrupy, lingonberry conserve. As I was raising my hand in a gesture of agreement with the man on my left, I had the misfortune to intercept a waiter who was trying to pass me a large bowl of the conserve. It upset with, to my

ears, a loud, dull thud, all over the Gourmet Society's glittering white damask. My partner's sentence was cut off in mid-air, I heard the waiter whisper "Gee!" and in the next instant the president of the Society was on his feet.

"Ladies and Gentlemen," he began, with twinkling eyes, tapping his glass for their attention, "I have an extraordinary announcement to make to you. Our guest, Emily Post, noted authority on etiquette—Mrs. Post has spilled the lingonberry conserve on the tablecloth!"

Then, bowing in my direction, he led the applause, and my boner was made to contribute to the success of the evening. The morning papers carried the story, but if they had consulted me I should have advised them that it really wasn't news—"everyone spills their milk sometime."

Boner at the White House

Boners, of course, are always in the nature of emergencies, and it calls for quick thinking, the ability to put oneself in another's place, and sometimes for ingenuity amounting to genius if one is to handle them successfully.

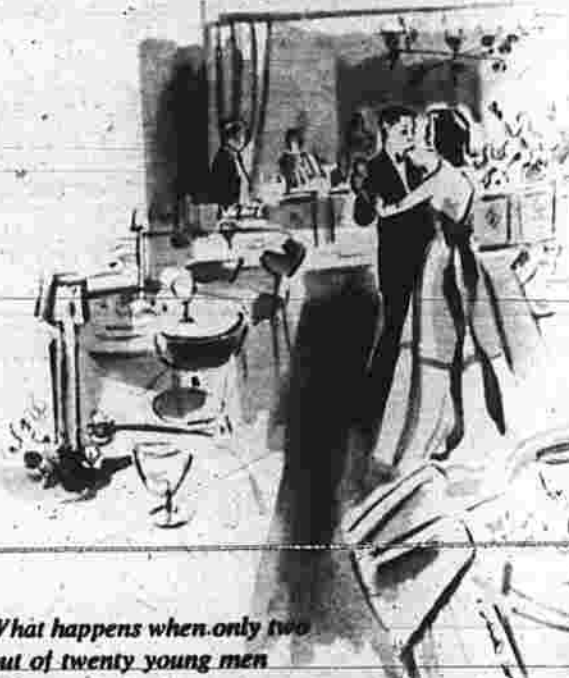
There is a historic story of a White House reception for the diplomatic corps where a young naval aide, confronted with an extremely awkward boner, acquitted himself handsomely on all three counts. As the line moved slowly toward the President, the charming wife of the minister from one of the Latin American republics realized with

Social Blunders... My Own And Others

Everyone makes one sometime

horror that a piece of her underwear was slipping. Before she could think what to do, much less do it, her feet were entangled in a web of lace-trimmed pink silk. Instantly the young aide was at her side. With grave dignity, he bent, picked up the offending panties, laid them across his arm, and disappeared. Only the couple directly behind saw what had happened. Gradually the flaming color died from the guest's cheeks, and her heartbeat slowed to normal. Later in the evening, as she left, a footman offered her, on a silver tray, a discreetly-wrapped small package.

I am not likely to forget entertaining at luncheon for the first time a distinguished editor who was as shy as he was brilliant. When he started to cut the lamb chop on his plate the knife struck the bone in a way to send the chop skidding onto the floor. I desperately wanted to laugh, but one glance at his alarmed expression warned that even a smile would have been unpardonable. I continued to talk while pressing the bell. When the maid ap-



What happens when only two
out of twenty young men
show up at the dinner dance
where they are expected?

—including this famous authority on etiquette

peared I merely pointed to the chop. She brought a dustpan and brush, swept it up and carried it away. In another moment she brought and offered my guest another chop. I devoutly hoped he would know this was a spare, and not the acrobatic chop dusted off. I have found it is a good rule always to have extras on hand when one entertains, for just such contingencies.

Probably everyone has had the nightmare of going expectantly to a party to which one was not invited. The nightmare became a reality for a young lawyer and his wife the first time they were invited to dinner by the firm's senior partner. They arrived punctually at seven forty-five, but on Tuesday instead of Thursday. Their host was entertaining that evening for a celebrated English judge. The table was set for fourteen. While cocktails were being served, two more places were added. Impressed and somewhat bewildered by finding themselves in such distinguished and elderly company, the young couple did not know until they

went home and looked at their invitation that they had turned up at the wrong party.

The reverse of this blunder is made when someone accepts an invitation and then forgets to come. Once in a lifetime it happens to almost everyone. At a large cocktail party the boner is not as great as at a luncheon or a dinner where a gap in the table cannot be ignored. If it happens to you, make your apologies at the earliest possible moment, perhaps send flowers or a book, depending on the circumstances, and if it is any consolation, remember that no one could possibly feel as bad about it as you do yourself. If you are the injured party, the apology, of course, should be acknowledged promptly and warmly.

Always keep engagements

To fail to keep an engagement for the reason that something has turned up you would rather do is not a boner but downright rudeness. When my son was a freshman at college, he and twenty of his classmates were invited to a dinner dance for the sister of one of the young men. A popular orchestra had been engaged and dinner and decorations were carefully chosen, but to my son's horror, he was the only male guest to arrive. He and the debutante's brother danced with each of the five girls who had come, but the evening, of course, was ruined.

"Never make an engagement," a wise and busy man once said, "but if you do—keep it."

Week-ends provide innumerable pitfalls in games and sports which it is better not to join in unless one can hold up one's end. To try to play tennis or golf or go skating with no previous experience, and with experts at these sports, is to make a boner no one can overlook. The woman who insists on going deep-sea fishing, although she knows she is no sailor, is as great a social blunderer as the woman who makes a fourth at bridge with three keen players, and keeps up a flow of chatter all through the game.

But sometimes, in this unpredictable world, a boner can actually turn out better than a flawless performance. The wife of an enormously successful financier now loves to remember the boner she



The young couple arrived punctually
... but on Tuesday instead of Thursday.

made the first time she went out with her future husband. She met him when, as a girl of sixteen, she was visiting her aunt in Cincinnati. To everybody's astonishment, a friend of the family's, a rising young lawyer as he then was, asked her to lunch with him at the Netherland Hotel and go to a concert.

"I want to go," she said to her aunt, "but I'm not sure I'll know what to do. I've never been out to lunch alone in a big hotel."

"That's all right," said the aunt. "If anything comes up that seems strange just watch what he does, and do the same."

So her impressive beau called for her and when they got to the hotel he, of course, checked his hat and coat. Watching carefully, his young guest immediately removed her own hat and coat and handed them to him. Turning a stern eye on the hat-check girl, he said, imperturbably,

"Will you please check these things with mine?"

The girl realized her mistake the moment she got to the dining room and saw all the other women with their hats on, but her escort gave her no time to brood, and was more entertaining and attentive than he had ever been before. Two years later they were engaged.

"But I know now," she says, "that I fell in love with him the day he saved my face at lunch, and did it so wonderfully."

Two hair-raisers

Two of the most hair-raising boners I have ever heard of were saved from becoming disasters by the quick wits of two of the people concerned—that near-genius ingenuity I mentioned before.

The first was made by two women who had crossed on the boat with an older man whom they knew. Their friend had made rather a fool of himself in a shipboard romance, and they had seen nothing more of him after the dance on the last night out. They went directly to Paris, and the next morning they were enjoying a leisurely breakfast on the balcony outside their hotel room, discussing the crossing and, of course, sparing no words about the man's recent absurd and indiscreet behavior.

Continued on page 9

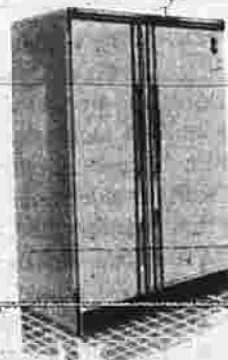


ILLUSTRATIONS BY BERNARD OWEN

From Dairyland, U.S.A.—a panorama of fine foods
for Foodarama Living



Only Kelvinator gives you this
12 cu. ft. deluxe refrigerator and 6 cu. ft.
upright freezer, all in one cabinet only 41 inches wide . . .



You may have your Foodarama
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Pink, Surf Turquoise, Anne
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Fabulous Foodarama by Kelvinator

Here's a happy new way to get more pleasure from the bounty of America's fertile farms . . . to eat better meals the year round . . . to entertain royally without rush or fuss . . . to save money and save time. It's Foodarama Living!

Foodarama's huge capacity puts an abundance of foods at your finger tips. You shop less but have more on hand. There's always room for supermarket bargains and low-price seasonal specials. And what a joy to have the convenience of ample freezer space right in your kitchen!

You never defrost either refrigerator or freezer. Foodarama's safe "No-Frost" system makes frost a total stranger . . . and

does it so much more economically than other systems that you enjoy important savings every year. And you never fuss with ice trays because a remarkable new ice dispenser makes and stores ice cubes for you automatically . . . just reach in and take one or several as you need them!

Even with all this, Foodarama actually costs you less to buy and operate than a separate refrigerator and freezer.

Foodarama is a stunning example of the wonderful plus you'll find only in the kitchen and laundry appliances made by the Kelvinator Division of American Motors Corporation, Detroit 32, Michigan. Make it yours! Fabulous Foodarama!

Social Blunders

Continued from page 7

The telephone rang in their room and when one of them went to answer it, it was he.

"I must tell you," he said, "I have been having breakfast on my own balcony, which is directly underneath yours, and I can hear every word you are saying."

The woman who had answered the telephone felt as though the floor were dropping from under her but she managed to say,

"Will you meet me at once in the hotel lobby?"

"Very well, if you wish," he said stiffly, and hung up.

When she got downstairs she went directly up to him and said, "I think you are a very great person to have called us up and told us you could hear us, instead of just over-hearing us and hating us, as I should think you must now, and never letting us know what we had done."

They then sat down to talk and, in the end, his honesty, and hers, and old friendship won out.

Probably the most famous boner of our time was made by Joseph Grew, our ex-ambassador to Japan. He was speaking at a Red Cross Sunday luncheon in Washington, at the opening of the annual drive, and his topic was selflessness. By way of example he pointed to General Marshall who had just returned from a gruelling trip to China and was due to go off almost immediately to Europe. Nevertheless, he had taken time to come to the luncheon although, said Mr. Grew, he had been looking forward to a "week-end in the country with Mrs. Eisenhower."

In spite of themselves, the dignitaries burst into a roar of laughter, and Mr. Grew realized the slip he had made. To make matters worse, Mrs. Eisenhower was at the table.

As soon as he could be heard he turned to her—what else could he do?—and said,

"Please forgive me, Mrs. Eisenhower, and please apologize to the General for me."

Beaming, Mrs. Eisenhower inquired,

"Which General, Mr. Grew?"

It's the same for ambassadors, evidently, as it is for all the rest of us—if you don't make a boner once in a while, you haven't lived.



Suburbia Today, March 1960

Floors are polished faster... stay brighter longer with the

REGINA



Heavy-duty performance... lady-light handling!

ONE POLISHING LASTS SO LONG, YOU RARELY WAX. Regina, America's No. 1 polisher, is built right to do a professional job. That's why a Regina-polished floor gleams so beautifully and so long. Occasional buffing makes the scuff marks go, makes the shine stay. Wonderful for wood, linoleum, tile, terrazzo, flagstone, all hard floors—also table and counter tops. Works wonders with "self-polishing" waxes too.

SCRUBS, WAXES, POLISHES, BUFFS, CLEANS RUGS TOO. Regina does the best job because it packs the most power. It's the only polisher powerful enough for sanding, refinishing*. A solid 17 pounds of all-metal for heavyweight performance with a lady-light touch. Thorough-cleans rugs with handy attachment. Push-button dispenser! for automatic flow of suds, wax, cleaning fluid. Own a Regina—finest polisher made!

America's first, best, most widely used polisher—
a model for every budget, built for a lifetime of trouble-free service!

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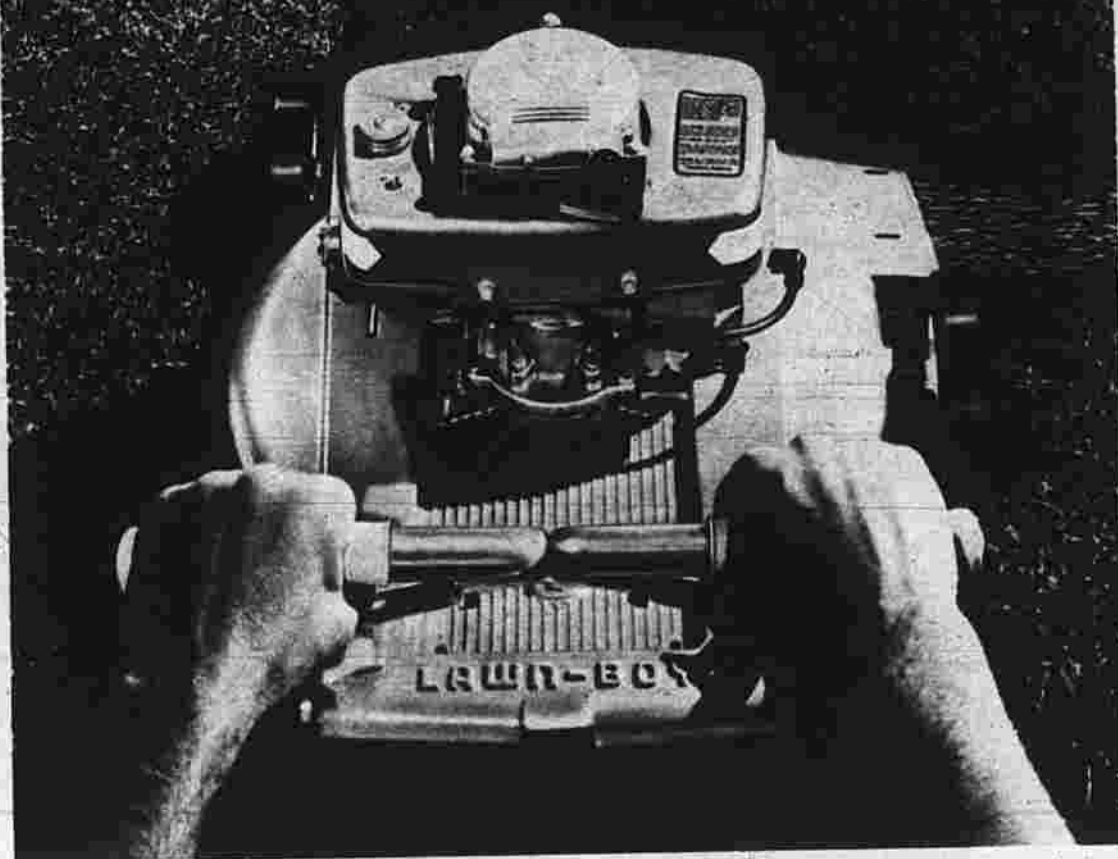
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DE CANADA: Send coupon to Western Industries Ltd., Walsall, Eng.

Plain talk about power mowers



How to pick a power mower

There is a big difference in power mowers that goes past the price tag, beyond the pretty paint. Certainly price is important. That's why some mowers are made to sell for less. But where value is concerned, even high price is no guarantee. How do you know you're getting your money's worth? Don't settle for sales talks. Find out for yourself fast, with the six-step test for power mower buyers.

Take any power mower. Look it over. Lift it. Start it. Listen to it. Then look at LAWN-BOY. Measured by any yardstick, this is the mower built for value! The nationally known, nationally serviced brand. The one that sets a standard others would like to live up to. This time, get more mower for your money! Go LAWN-BOY! Wide selection for every kind of lawn, starting at \$59.95.

SIX-STEP TEST OF A MODERN POWER MOWER

Standard to judge any power mower by—before you buy!

- 1. TILT** the mower, as you would to clean it or to mow along a hillside. Oil should not leak out or spill. A drip-free LAWN-BOY mower keeps oil in the engine for full-time lubrication.
- 2. FLEX** the blade. It should be pre-stressed, under tension. A long, whippy blade cuts evenly, can cause crankshaft damage. LAWN-BOY uses a short, hard shaft, with bronze main bearings.
- 3. TAP** blade housing. It should be solid as a rock... yet lightweight. Thin steel stamped housings will vibrate, can spring out of shape. LAWN-BOY light, strong, durable aluminum housings never do.
- 4. LIFT** the mower. It should be light, easy to push or turn. Not too big, not too heavy. LAWN-BOY is aluminum-light, nimble and comfortable to use. Even the handle is designed to fit you better.
- 5. START** the engine. Several times. Starting should be easy, fast, sure. LAWN-BOY is famous for fast starting. Hottest ignition spark on any mower delivers years of easy one-pull starting.

- 6. LISTEN** to it. Does it roar? Or spit flames a step ahead of you? It shouldn't. LAWN-BOY has the biggest mufflers of any power mower. And exhaust is under the mower, away from you.

AT LAST! Complete automatic lawn care in one modern mower! New LAWN-BOY Grass Catcher rakes and sweeps as it mows!



Ask for a free demonstration on your own lawn today. Look in the "Yellow Pages" under Lawn Mowers for your nearest LAWN-BOY Dealer, or write LAWN-BOY direct.

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LAMAR, Missouri. Division Outdoor Marine Corporation • In Canada: LAWN-BOY, Peterborough, Ont. Manufacturers of LAWN-BOY power mowers, rotary tillers, edger-trimmers, snow removal equipment.



In many places a third to a half of the students are driving to school and finding parking space is the simplest of the problems.



PHOTOGRAPHS BY ARTHUR LEIPZIG

Must They Drive To School?

Some say a student can't keep a car AND his academic standing...

others are contrary-minded

BY GEORGE WEINSTEIN



BEFORE THIS YEAR is out, there will be a crisis in nearly a million American homes. Family finances? Illness? Divorce? No. Simply this: a million boys will reach the driving age, and in nearly every one of their homes a family struggle will reach a climax. In most cases the boy will win, and at dawn's early light on the day he is sixteen he will sprint to the nearest auto-license bureau.

The turmoil, instead of subsiding, will then generally pick up speed.

"Who gets the car tonight?"
"Why do I always have to drive Mother to the supermarket? Why?"

"No, I did not put that dent in the fender."

The next round will follow fast—when Junior decides he's fed up with all this and must have a car of his own. Paying for it will be no problem. He'll just get a job after school. Now wide-open warfare breaks out. Mom gets tearful, Dad gets his hackles up, and Junior gets ready to join the Marines.

At this point, the school gets into the act. In many communities 30% to 50% of the high-school students drive to school. Parked solid for block after block, they create problems in the neighborhood. At lunch time, they may cut up or go joy riding with their girl friends. Sometimes they don't bother to come back.

Thus the schools are being forced to take on another job—policing driver-students. Some provide parking areas with students or teachers in attendance. Others forbid noon-hour driving or driving to school altogether, except for absolute necessity. Parents, who should be thankful, very often resent this rule.

They learn, to their sorrow, what many schools have already found out: that car-owning generally sends students downhill—or out. For example, a four-year study by Willis Nelson, principal of Madison High School, Rexburg, Idaho, showed that not a single one of his "A" students and only 15% of his "B" students drove a car. But 41% of the "C," 79% of the "D," and 83% of the failures and drop-outs did.

A survey by the Niles Township High School, Skokie, Illinois, disclosed, among other things, what car ownership can do to good students. Once they had acquired cars, a large number of those in the upper quarter rode themselves right out of it. Many of the new car owners were out

riding seven evenings a week.

In Grand Island, Nebraska, principal Noel Lawrence found that sixty per cent of all boys quitting his high school did so because of an automobile. Where parents owned the car, there was little effect on grades. But when the student was the owner, he generally did poor work.

A Texas principal says, "We find it difficult to get enough qualified boys out for major athletics because so many are working after school to pay for the upkeep of their cars. Even if their parents give them the money, they'd rather ride around."

William Condit, vice-principal of Belmont High School, Los Angeles, comments, "It's almost beyond comprehension why parents allow it."

But school officials are not unanimous on this question. In Artesia, New Mexico, it was found that just as many good students drove cars as poor ones—27% of the "A," 20% of the "B," 21% of the "D," and 23% of the failures.

Jack Lawson of Lafayette High, Lex-

Continued on page 32

How to work magic with wood finishes by Minwax



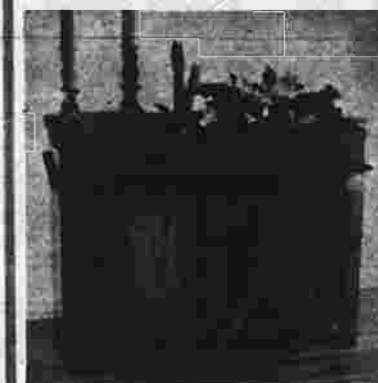
NATURAL WOOD FLOORS—Sand and prepare floor surface. Apply 2 coats of Minwax Wood Finish. Wax and polish. Dark effects easily obtained. Minwax floors are scratch proof, never need rescrapping, are easy to maintain.



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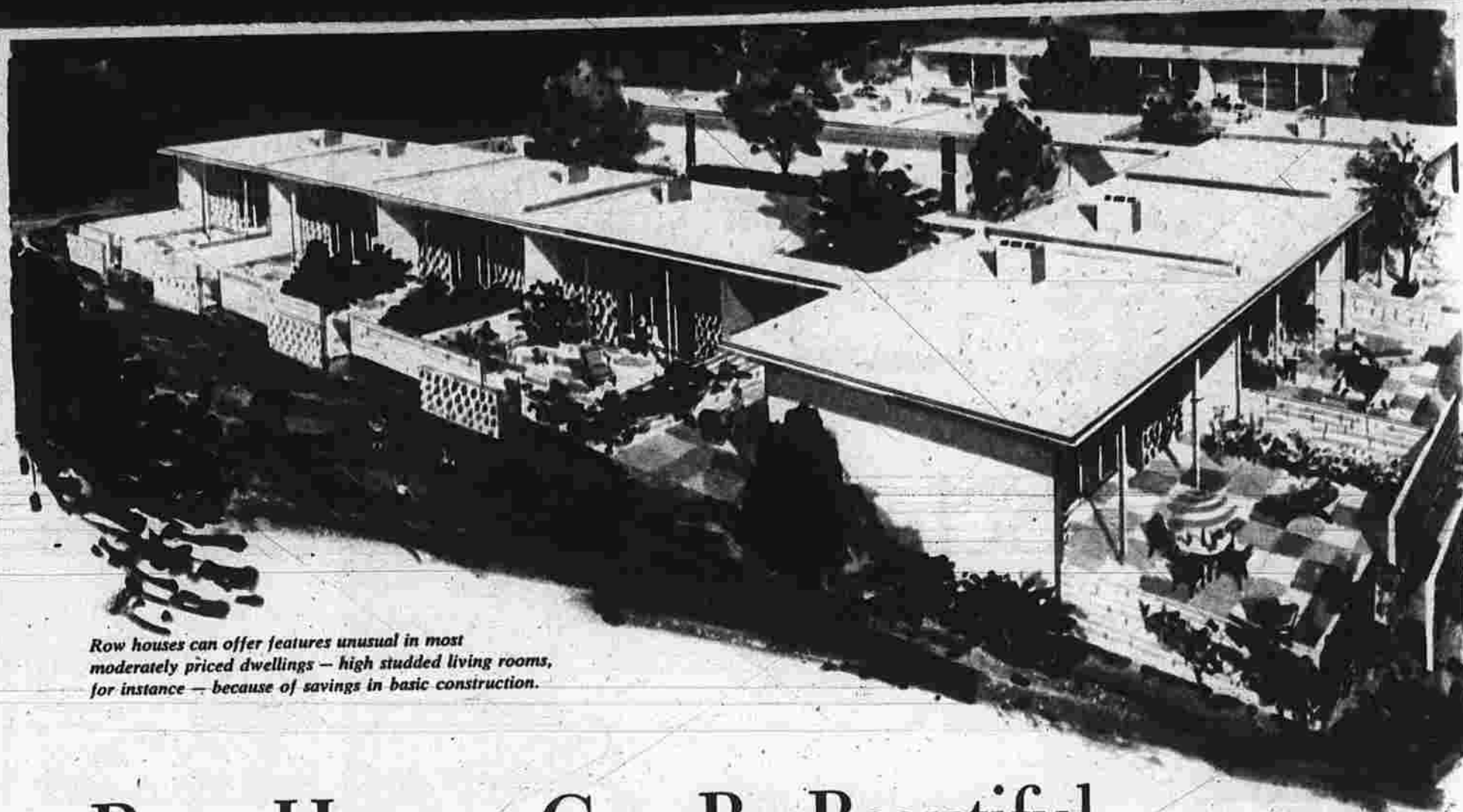
Send booklets on the Minwax Method of wood finishing, with color card showing all 14 stain effects. Also address of nearest dealer.

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Row houses can offer features unusual in most moderately priced dwellings — high studded living rooms, for instance — because of savings in basic construction.

Row Houses Can Be Beautiful

Properly designed, says this famous architect, they can give small owners more for their land and their money

BY EDWARD DURELL STONE

IN THINKING about the development of our country for future generations, it may be well to examine the greatest common denominator affecting our countryside as a whole—that is the American home.

It may be hard for us to realize that we are following a tradition that dates back to Washington and Jefferson. As our country was settled largely by the English, and land in the early days was in overabundance, we elected to follow the pattern of the English country gentlemen with our houses settled comfortably in large acreage, which was cultivated for a living. Mt. Vernon and Monticello are examples of the large plantation houses of the early days, and this idea of life was borrowed directly from the English gentleman's way of living. The tradition has continued in this country for 300 years.

On the continent of Europe, the ideas on living were entirely different. Probably for protective reasons the French, Italians, and Spanish built compact villages with houses wall-to-wall, with cloistered garden patios and courtyards which afforded them privacy and, more important, left the surrounding countryside free for development into

Suburbia Today is in no position to take sides on the question of row housing versus separate dwellings, but we consider it a privilege to be able to present Edward Stone's views. Now engaged in plans for the National Presbyterian Church and in creating a great plaza to house New Orleans' International Trade Mart and port facilities, Mr. Stone has recently been appointed architect of the \$75,000,000 National Cultural Center.

parks and groves, or beautiful garden-like farm land. Everyone marvels at the French countryside where the compact villages are laced together by roadways lined with great avenues of trees, and the adjacent fields are frugally cultivated by people who have a fundamental love of the land. And this is managed in a country the size of Texas, with a population of 45,000,000 people. How many of us today have green fields left to look out on or a sense of open country beyond our own property lines?

It is self-evident that if we had followed the pattern of continental Europe in developing our

country instead of the English idea, many of the problems which now beset us would not exist.

But instead, as time has passed and land has increased in value, we have persisted in the idea of the single-family dwelling although it has lost all of its former advantages. Placed on a 70-by-100-foot plot, there is no longer any privacy. It is economically unsound as it requires extensive and lengthy utility runs for power, water, sewage, and telephone. Further, an extensive roadway system must follow, a continuing menace to children and adults alike. The homeowner is beset with janitorial duties and becomes a maintenance man, whether he enjoys it or not.

And worse still, our countryside is rapidly being exhausted. In last month's issue of this magazine you saw Dr. Jerome Pickard's projections on the super city indicating that, by another generation, 85% of us are going to be settled in and around our great cities. More of our land will be used up in the settlement. According to calculations, it will be an area equal to that of the state of Illinois. Is this, too, to be cut up into noisy roads and 70-by-100-foot lots?

Now, what is needed is a complete reversal in

ILLUSTRATION BY HARRY MARINSKY

Continued on page 15

Look!
3 Cheese-Garlic Dressings
 no one can buy

... make one tonight with this GOOD SEASONS MIX

Good Seasons Cheese-Garlic Dressing. A fresh and creamy dressing, full of fine blue cheese and with an undertone of garlic! Takes seconds to mix. Easy directions on the Good Seasons envelope. You add your favorite oil, vinegar and a little water to the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own taste. See recipes below for delicious suggestions.

Cheese-Garlic and Olive Dressing. To make this, substitute sour cream or mayonnaise for the water when making your Good Seasons Dressing. Just before final shaking, add 1 tablespoon of chopped ripe or stuffed olives. Wonderful on a green salad. Add French fried onions (canned or prepared frozen), toss with this dressing—a triumph!

Cheese-Garlic Dressing with Wine and Chives. Men cheer for this one. Use wine—white, vermouth or sherry—instead of water. Final touch: add 1 or 2 teaspoons of minced chives or onions. Try it with a new salad of greens, sliced raw mushrooms (marinated briefly in dressing) and slivers of sweet red peppers. Delicious, also, with salads of tomatoes, avocados, sea food, or chilled, cooked vegetables.

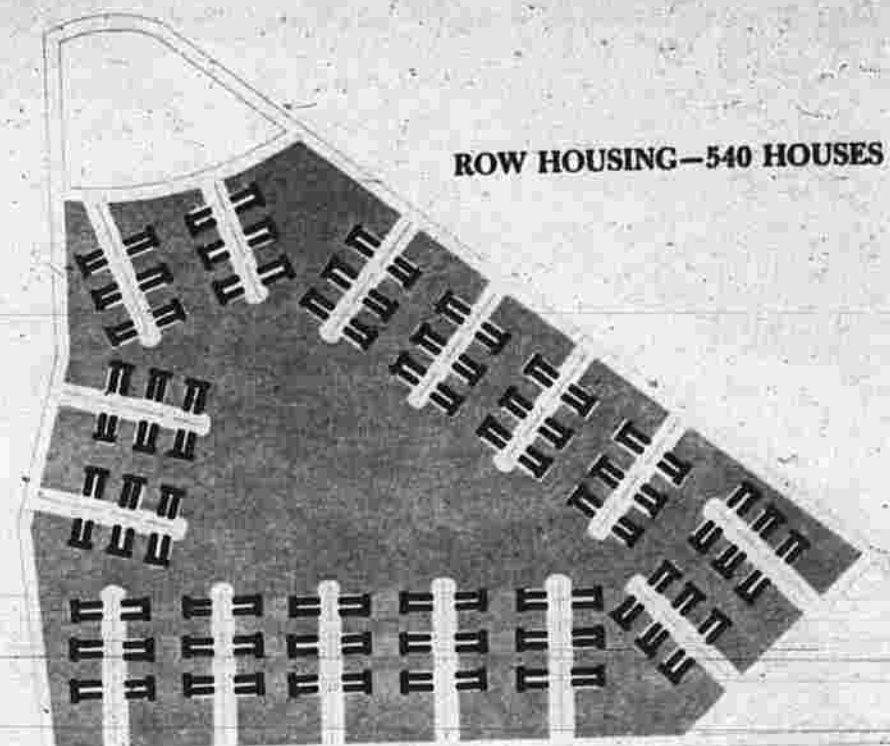
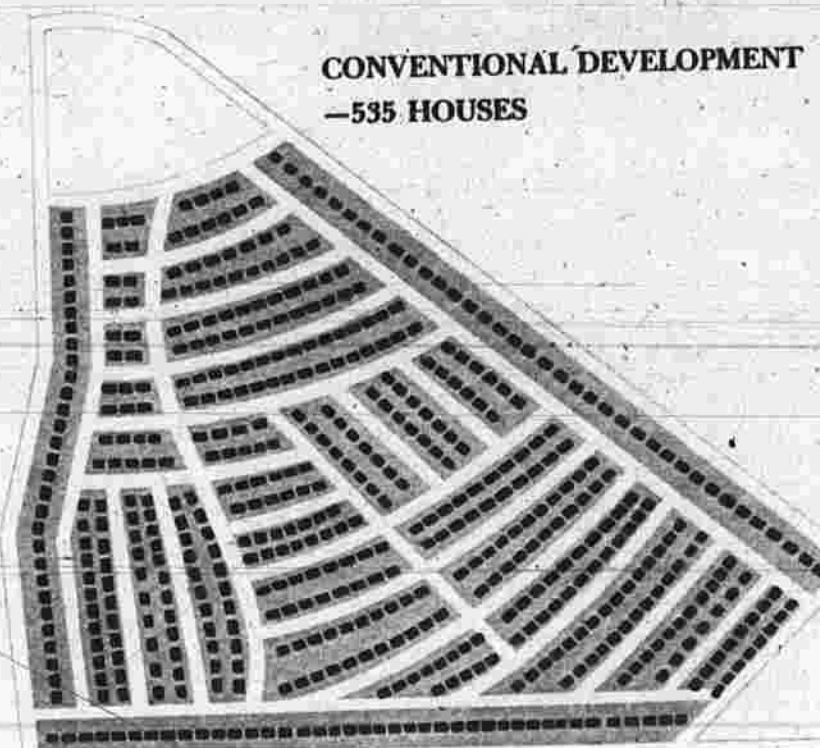
Get the new Good Seasons crust, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Cheese-Garlic, Exotic Herbs, Bleu Cheese, Garlic, Onion.

do this for Recipes

Recipes recommended by General Foods Kitchen

Two Plans...

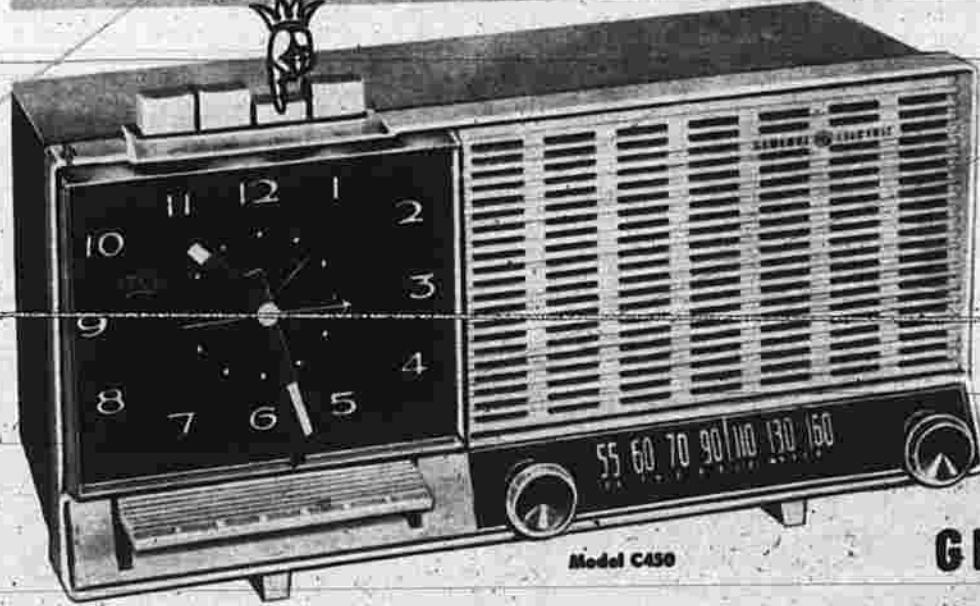
showing land use in a conventional development and in row housing



WITH THE CONVENTIONAL DEVELOPMENT the land is cut up into 70x100-foot lots—one to each of the five hundred and thirty-five houses—and the balance is used for the network of communicating roads. With row houses, on the contrary, a much more limited amount of land is allotted to each house in order to preserve a central sweep of country for free play, recreation, and natural beauty. There are six row houses to each unit, and a single boundary road is able to serve them all.



EASY-TO-SET PUSH-BUTTON CONTROLS GO TO SLEEP... WAKE UP TO MUSIC SNOOZ-ALARM CALLS AGAIN AND AGAIN
NEW GENERAL ELECTRIC PUSH-BUTTON CLOCK-RADIO WITH SNOOZ-ALARM®



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90-day warranty on parts and labor. General Electric Company, Radio Receiver Dept., Bridgeport 2, Conn.

Progress Is Our Most Important Product
GENERAL ELECTRIC

Row Houses Can Be Beautiful Continued from page 12

our thinking for future suburban development. In considering a suburban area to be developed, an access road around its perimeter is all the roadway that is required. The houses themselves should be built wall-to-wall around courtyards accessible from the roadway. From the outside, they would look much like one another. However, as you entered one of them, it would bloom into a welcoming shelter with generous rooms and careful detailing—such rewards would be possible even with a very modest investment because, as already noted, row-housing offers savings in basic construction. The walled garden or courtyard behind the house would be peaceful, satisfying and, above all, private. The courtyards, with their surrounding houses, should penetrate, like fingers, a larger park area in the center of the development, and this can contain playgrounds, schools, and shopping facilities, so that every dwelling quadrangle has access to these facilities without ever encountering any roadway with vehicular traffic. The accompanying plans show the type of community that would result.

Row-housing has a bad name with us because it designates those dismal stretches of "company houses" built to shelter the workers in a factory town. The purpose behind them was to provide minimum accommodation for a maximum labor force and make every inch of land pay—and they look it.

If your aim, on the contrary, is to make the most of every inch of land, you can have row-housing of a very different sort. If communities such as I have described were widely spaced and the roadways kept free of other construction, the whole pattern and appearance of our urban regions would be enhanced; and were we to think of what we built as a heritage for future generations, we would be able to preserve the beauty of our countryside, even in the thickly settled areas to come, where most of the next generation is going to be living.

Less than a year ago, I was in New York with the late great Frank Lloyd Wright. As he looked at the skyline, he said,

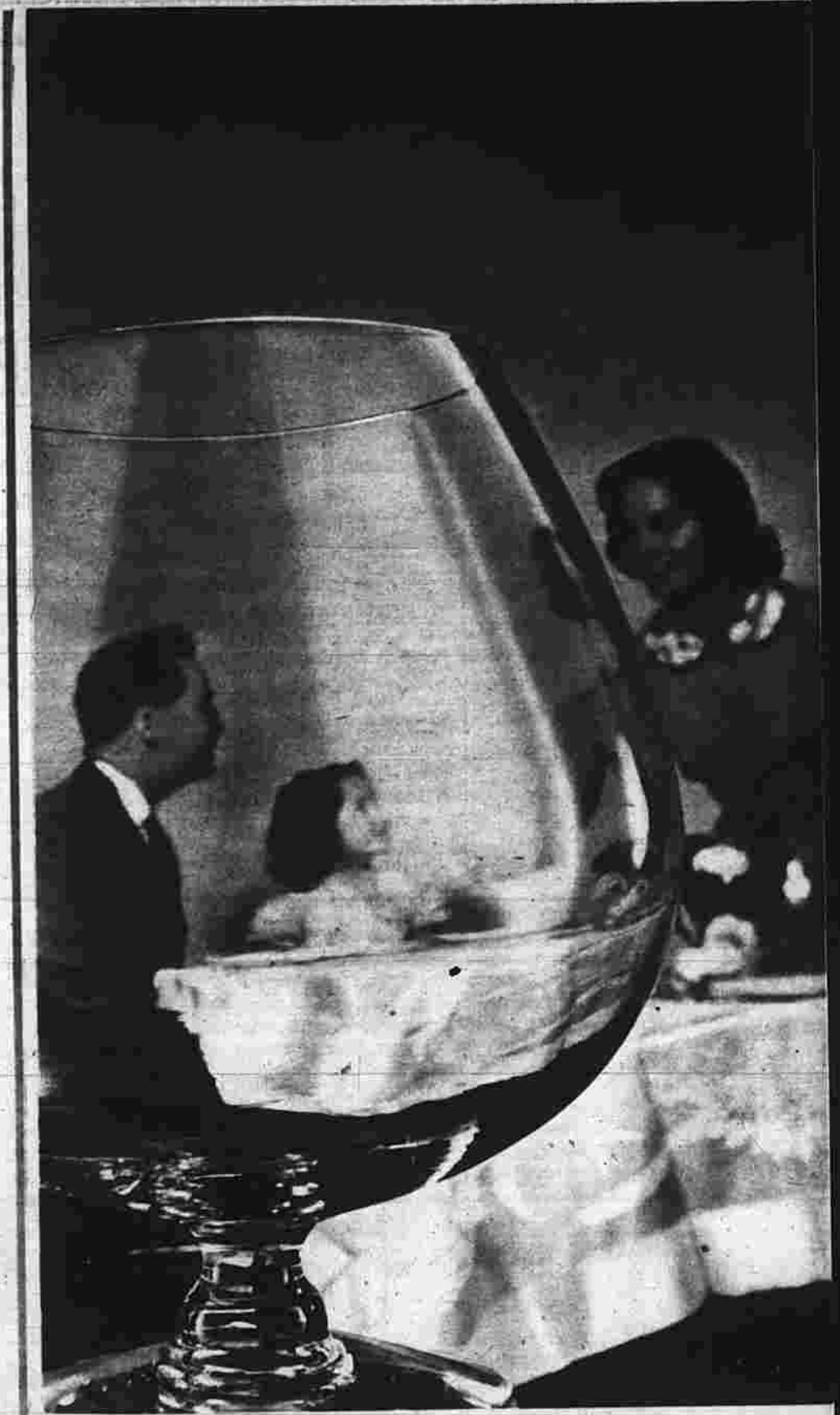
"We can do away with all this—four of my mile-high buildings would do the job, the rest could be pasture."

Somewhat hard to come by, but we can all use a shot of his vision, audacity, and honest arrogance.

Our highways are a nightmare of billboards, honky-tonks, and filling stations. We can influence legislation. Why not campaign for trees along our roadways which would form a veil between them and commercial establishments placed back a prescribed distance? And why not use row housing to bring order into the developments to come, to help preserve the country we have left around our great cities and to make our new way of living more rewarding?



Suburbia Today, March 1960 15



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 No—just new instant **calgonite®**
 in the dishwasher

What? Your glasses aren't as shiny as when you hand polished them? Then use new Instant Calgonite in your dishwasher. Everything comes out looking as if you'd buffed it with a dry cloth. Calgonite dissolves instantly... goes to work at once. Safely gives you spot-free, streak-free glasses and dishes. And there's no chlorine odor. Get Calgonite in the gold and white box.



End-o-Weed

LAWN WEED KILLER

EASIEST WAY TO KILL LAWN WEEDS

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You don't have to be an expert to have a weed-free lawn. End-o-Weed takes the guesswork and the work out of weeding. Does a safe, sure clean-up job on over 100 lawn weeds.



EASY TO USE

No mixing, no measuring with the new End-o-Weed Hose Sprayer. Just hook to the hose and let go. Automatically meters the right amount for a quick kill of all broadleaf weeds.

Goes a long way

For larger areas, use End-o-Weed Lawn Weed Killer, in quarts and pints. 2 lbs. make a gallon of spray. NOW AVAILABLE IN GARDEN STORES, SUPERMARKETS AND VARIETY STORES

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Kills
dandelions,
plantain,
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Only Switzerland provides so much of everything! Ancient Basel, the city with a lovely square, a magnificent carnival, a past that lives in centuries-old art and architecture... sun-filled Locarno, popular resort town cradled between towering mountains and blue Lake Maggiore... famous old Zermatt, all-year-round ski village with wooden chalets, modern hotels, handsome villas... Montreux on placid Lake Lemane surrounded by vineyards and castles and flowers... incomparable Geneva, the city of bridges and swans and rushing water, breath-taking views of Mont Blanc, cheerful outdoor cafés, fabulous carnivals... and the wonderful Swiss Transport System that makes taking-it-all-in so easy, so comfortable!

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and you haven't seen Switzerland if you haven't seen it all

Something for the Birds

By JANE ROBBIN

Suet molds for the early robins...

MY SON, who eats like a growing tiger, was in the kitchen one afternoon slathering half a jar of peanut butter on a piece of bread. I've steeled myself to the sights of these little snacks and didn't turn a hair until I saw him sprinkle a liberal handful of sunflower seeds on top!

"Anne and I are writing a cookbook," he explained, "and I'm testing the recipes."

"Well, your sister Anne is certainly going to give you indigestion," I countered.

"Don't be silly, I'm not going to eat this. It's strictly for the birds!" And he opened the kitchen window and shoved it onto the bird feeding tray attached to the window sill.

"I think we'll call that 'Open-Faced Delight,'" said his sister as she strolled in. "Now let's make 'Pine-Cone Dessert.'" I watched over her shoulder as she carefully printed on a three-by-five card:

PINE-CONE DESSERT

TAKE: One healthy pine cone with wide spaces between sections.

FILL: Each space with peanut butter.

ATTACH: A small wire near the tip.

HANG: Outdoors!

(Cook's note: Chickadees love this.)

It all began as a Scout project, it seems. Anne, an Intermediate Girl Scout, was working for her bird badge, and Mark was doing some bird "Electives" as a Cub Scout. The Scouts have led this family down some pretty quaint paths, but this one got us a hundred new dependents, and not a one of them deductible!

The children's recipes proved extremely popular. Take this sure-to-please confection:

BIRDIE CAKE

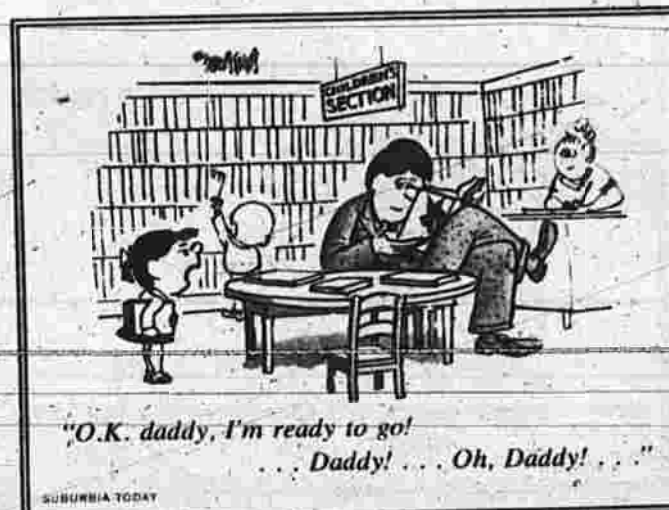
Cut the top off a milk carton and wash it out with cool water. Then

MELT: 1 cup shortening and ½ cup of peanut butter.

STIR IN: 1½ cups of wild birdseed.

Cool and pour into milk carton. Put it in a cold place. When it's solid, peel away the carton, and place the seed cake in a feeder.

Visitors were often startled to find the refrigerator full of cartons of birdseed. I thought I had discovered a way to cut down production when I pointed out our feeders were



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Odds-and-ends pudding for the nuthatches... All home cooking by two enterprising Scouts

already oversupplied, but the children quickly figured out that a piece of wire added to the recipe would create a new feeder. Before filling the milk carton, they pushed a sturdy wire through the bottom, knotted it with a twist so it wouldn't pull out, and held it centered while they poured the seed mixture in. When it was cold and firm, they peeled off only the sides of the carton, leaving the bottom and the wire to support the seed cake. They promptly hung these from the trees, and we soon had even more bird dependents.

My yelps of pain every time I discovered the peanut-butter jar was empty again led my little Scouts to work out some recipes that called for suet.

"Suet's cheap," they assured me.

Suet, it turned out, was nonexistent; at least as far as those gleaming meat cases in the supermarket show, it's nonexistent. So I went back to the little recess where the butcher hides, and rang his bell.

"Suet, the lady wants? Sure, got lots of it."

He came out with a great bundle of it, beaming.

"You feed the birds, too? You know you make a little cage out of wire mesh, the stuff they call hardware cloth, and fill it with pieces of suet, and you'll get nuthatches and woodpeckers, and the early robins love it, too.

"No charge, no charge. Compliments of the market!"

The children were delighted that the cost of birdkeeping was going down. They worked out an "Economy Birdie Cake" using melted suet instead of shortening and peanut butter, and they were allowed to prepare it themselves as they used the double boiler to melt the suet. It's a lot slower that way, but safer, and it doesn't smoke.

On my stove now stands a scrubbed tin can and into it go the makings of:

ODDS-AND-ENDS PUDDING

TAKE: All the little leftovers birds like, such as bread crusts, nuts, cereals, and the ends of peanut-butter sandwiches.

PUT: In a can.

POUR: Leftover grease over them. Make sure there's enough fat to hold it together. (Add melted suet if there isn't.)

CHILL: Then open the bottom of the can and push the "pudding" out.

As a matter of fact, though, economy is no longer an issue. I am so enchanted by our feathered friends that I would gladly subsidize a peanut-butter factory, if that was the only way to keep them coming to our yard. Good appetite to them all!



DRAWING BY HENRY MARTIN

SIMCA: Roomy 'first' car, ideal 'second' car, holds 14 world records, costs \$1698*. Here's what you want, at a price you can afford. Top economy, robust performance, room for 5, and beautiful Parisian styling. Turn signals, 4-speed drive and automatic choke are standard equipment. See your SIMCA dealer today and take a test drive.



*SIMCA PRICES START AT \$1698 P.O.E. East & Gulf Coasts. Optional equipment, inland freight and local taxes extra.

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New salad idea with variety at every turn! It's Lazy Susan Salads made with fresh, creamy Cottage Cheese and your favorite salad fruits and greens.

Refreshing Cottage Cheese makes delicious low-calorie salads. And it's rich in high quality protein, too.

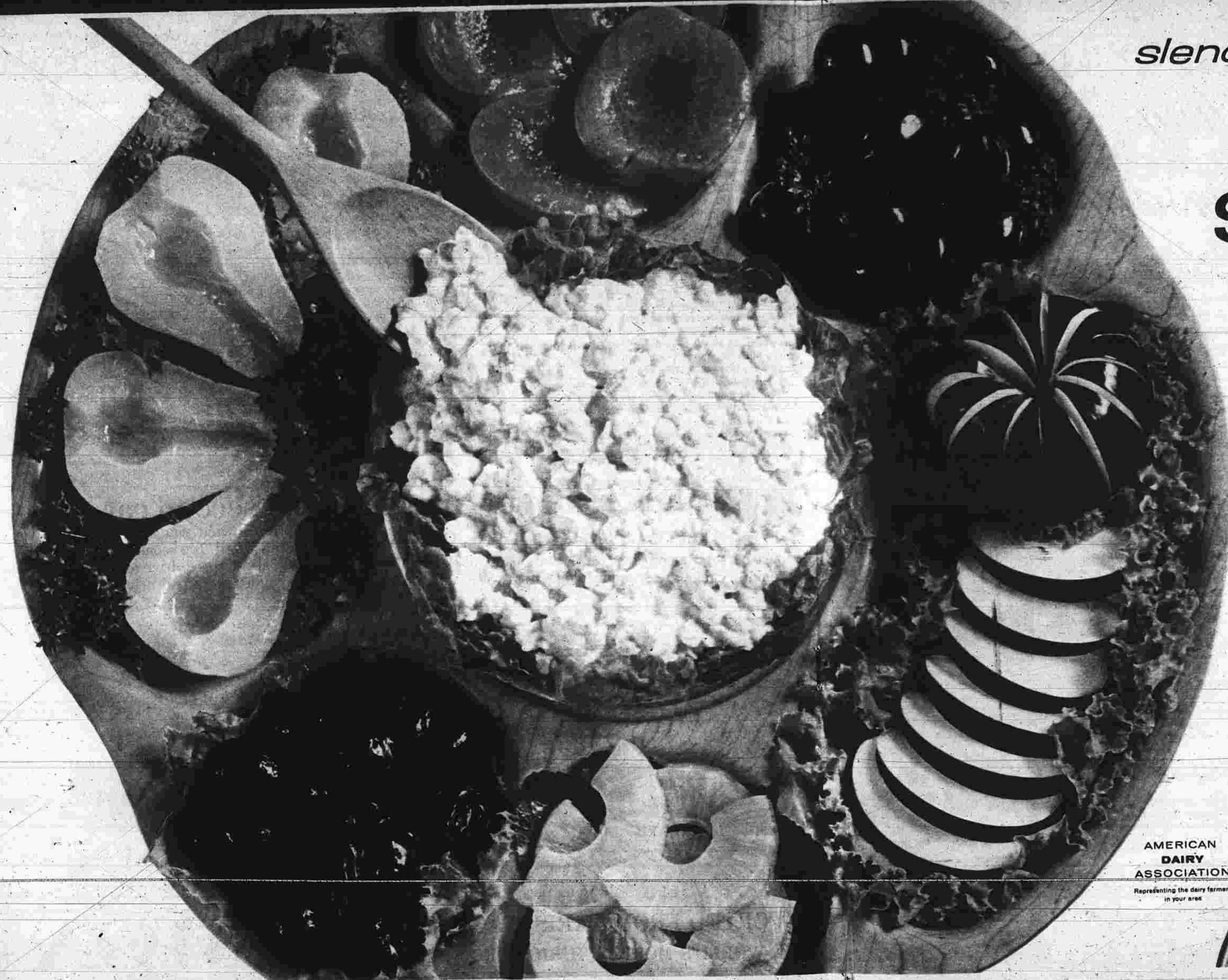
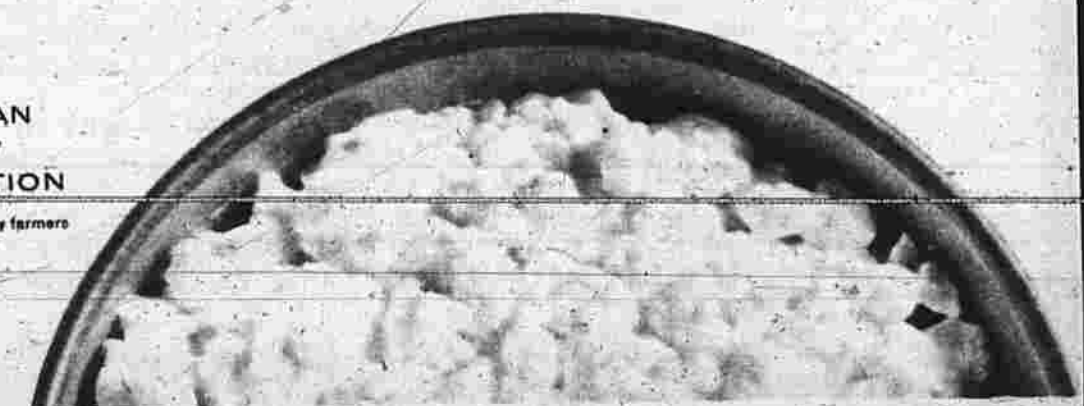
You couldn't ask for an easier salad idea. Why not get out the Cottage Cheese and give new Lazy Susan Salads a whirl today?

*easy with
low-calorie, high-protein*

cottage cheese

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DAIRY
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Easiest lawn care ever with **Ariens Imperial**

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So easy to use! For home or professional use. Mows uphill, downhill. Trims close to walls, trees, shrubs. 22" turning radius.

Powerful 4 1/2 h.p. Clinton or 5 1/2 h.p. Luson engine with recoil starting or 5 1/2 h.p. Luson with 12-volt electric starting.

New 26" Flex-N-Floot rotary mower cuts tough weeds, trims lawns velvety smooth. Follows contour of ground—can't stall.

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Finger-operating controls; tip-toe clutch and brake, automotive-type steering.

Forward speeds: 2, 3, 4, 5 m.p.h.; reverse: 2 m.p.h.

Other Ariens Gard-n-Yard tools are:



ARIENS JET... low priced tiller for home gardeners. All-steel frame till 8" to 30". Built for dependable service!



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Wedding Anniversary

A PLAYLET IN THREE ACTS

BY PETER USTINOV

What would happen to an Englishman... a Frenchman... and an American... if he asked a business friend home for dinner on his anniversary

ACT I:
Hampstead, outside London
HE: Hallo, dear.
SHE: Hallo (takes his umbrella and closes door).
HE: I say, I ran into Johnson at the Club today. He's very keen on the Union Consolidated idea, and if he's keen, you know, that's half the battle.
SHE: Yes.
HE: Now, of course, I don't expect you to understand the actual details of the contract, but still, it might rather interest you to know that things are going quite well, quite well indeed.
SHE: It does.
HE: Would you object if Johnson came here to dinner?
SHE: Not a bit. When?
HE: Tonight, I mean.
SHE: Tonight? I wish you'd given me a bit more warning.
HE: Surely you can manage. He'd understand if it's not too grand. I could open a bottle of the South African wine, that'd make up for a lot. After all, it's the gesture that counts, not the food.
SHE: What's the date today?
HE: Blowed if I know. Sixteenth, isn't it?

SHE: It's the fifteenth. The fifteenth of June.
HE: And very cold it is, too, for this time of year.
SHE: Do you remember what happened nine years ago today?
HE: Bannister ran the mile.
SHE: No.
HE: Danny Kaye at the Palladium?
SHE: No.
HE: Oh, I know, we climbed Everest.
SHE: No.
HE: I give up.
SHE: We were married.
HE: Gracious, how time does fly. I suppose I ought to congratulate you, or something?
SHE: That depends on how you feel.
HE: Tell you what, let's make the rounds tomorrow. Would you like that?
SHE: (rises and goes)
HE: Where are you going?
SHE: To the kitchen. Where else?

ACT II:
Auteuil, outside Paris
MONSIEUR: I had to let myself in to the house this evening. Where is Denise?
MADAME: I told her we would not

Continued on page 22



CRABGRASS DEADLINE!

Treat your lawn before
APRIL 15*

*Between now and April 15 (May 1 in more northerly areas) is your last chance to prevent crabgrass all summer. THE REASON: Crabgrass is an annual. It grows only from seed. Stop growth of the seedlings as they sprout and crabgrass will never grow.



YEAR-LONG PREVENTION IS EASY WITH NEW

Rid

with new DACTHAL W-50

The newly-developed crabgrass control that really works

Sure death for crabgrass seedlings—yet research proved, it's harmless to established lawns

At last! A brand-new crabgrass control that really works! It's the safest, most effective ever developed. Prevents seedling growth to prevent crabgrass all summer from just *one application* in spring.
It's New Rid, the only formula with Dacthal W-50. Thoroughly tested in universities and home lawn plots, New Rid was found to be:
BEST CONTROL YET—Results of tests at one of the nation's largest independent plant research institutes showed that pound for pound... dollar for dollar... the active ingredient of New Rid is best by far.
SAFEST EVER—Harmless to established lawns.
MOST ECONOMICAL—You save \$4 per bag compared

with leading arsenic or chlordane formulations... every bag goes 25% farther—a full 2,500 sq. ft. ... and you apply New Rid only *once* for effective control.
EASY TO USE—Apply as you would a lawn food.
MADE—by the makers of Golden Vigoro.

Goes farther **\$5.95**
ONE BAG COVERS 2,500 SQ. FT.
Costs less

Manufacturer's suggested retail price



Rid and Vigoro are trademarks of Swift & Company

Wedding Anniversary Continued from page 20

need her tonight. (Her husband takes a small white box from his brief case and presents it to her.)

MME.: My love, what is this foolishness (opens box, and begins to laugh delightedly). Oh Henri, I have thought and thought about which form it would take this year, but never, never, even in my most wild imaginings could I have expected this. The stone, it takes my breath away! Is it really, . . . it is . . .!

M.: Precisely nine carats, my own. (Watches, smiling, as she puts pin on before the mirror.) Mauaime, I regret infinitely that on this, our anniversary, I have had to invite M. Labrige from the Banque de France for dinner. Will there be enough to eat?

MME.: (smiling) Of course.

M.: I am desolate, but there is a very important business reason for this. I hope you understand.

MME.: (smiling) Absolutely.

M.: You don't seem the least upset.

MME.: Why should I be?

M.: Well, I thought, our anniversary . . .

MME.: Labrige . . . isn't he the dark man we met at Cannes . . . Who was such a divine swimmer?

M.: He swims a little, I think.

MME.: He was an absolute daredevil on water skis.

M.: He is entirely too active for a man of his age . . . ought to watch his heart.

MME.: Isn't that true of all of us?

M.: What do you mean by that?

MME.: Happy Anniversary, darling.

M.: Thank you. Of course, it would have been very rude not to invite Mme. Labrige as well.

MME.: Now you go too far. There is food for three in the house, but I can't possibly cater for four at such short notice.

M.: (appealing) Mauaime.

MME.: Charles called.

M.: Which Charles?

MME.: Charles de Montfort.

M.: That rat.

MME.: Women find rats very at-

tractive at certain times.

M.: At what times?

MME.: Anniversaries. He asked me to go out with him tonight. I could leave the dinner in the oven. All you need do is to take it out. Do not forget to use the asbestos gloves.

M.: (rises and goes to the telephone)

MME.: (rises and goes to the closet) You must put another glass in to chill for Mme. Labrige. No, never mind, I will do that before I go. And the escargot, do not forget the escargot.

M.: (dials)

MME.: (pulling dress after dress out of the closet for examination) Oh, why did I send Denise away tonight of all nights?

M.: (fumbles, hangs up, and begins to dial again)

MME.: What are you doing?

M.: I am going to cancel Labrige (smiles bravely). Let us forget the dinner . . . 'Allo, M. Serge Labrige, if you please. . . . After all, this is

our anniversary. I'll take you out.

MME.: (as M. is already trying to talk to Labrige) Do you mind if Charles joins us?

ACT III:
Cherry Hills, not too far from Denver

Mr.: Baby, I bet you think I forgot, don't you?

Mrs.: Harry, you remembered!

Mr.: Think I could ever forget?

The old justice of the peace, remember him? The way we got him up out of bed that night? Kid, I even remember the polka dots on his wife's pajamas.

Mrs.: Remember dancing, just the two of us on the beach at Malibu, like the world belonged to us?

Mr.: It did, and it does, Marge, like a great big beautiful polished apple. Top down and sixty-miles-an-hour all the way, that's us, hon, if I can only push that promotion deal through with Acme Plastics.

Mrs.: (worried) How is that deal going, Harry?

Mr.: Great, just great. It looked for a while like we were going to

have to buck the whole board, and D. L., too, but what am I talking about? . . . Here are your flowers, sweetheart.

Mrs.: Harry, they're beautiful! (She opens the long, white box and puts her face down to them.) Long stem roses . . . the first flowers you ever sent me.

Mr.: You're still the same girl I married, Margie. Now listen baby, Al Einvogel's in town, for only one day . . . Flew in from the coast today, and he's going on to Minneapolis in the morning, but he's coming all the way out here to dinner tonight. He's the biggest man in Acme, next to the Prexy and the weeps. Do you know what this means?

Mrs.: It means we don't go out tonight.

Mr.: Now, listen, this can mean the biggest deal I ever pulled.

Mr.: Last year's anniversary it was Amalgamated Acetylene.

Mr.: So the deal didn't come off, but it wasn't my fault. I did every-

thing anyone in my position at the time could have done. It just wasn't meant to be, that's all.

Mrs.: And the year before?

Mr.: How did I know Dixon and his wife were breaking up?

Mrs.: It was the most embarrassing evening I ever spent. Oh, Harry, will it ever end?

Mr.: What?

Mrs.: You know . . .

Mr.: (helpless) That's life, sugar. That's the rat race, you ought to know that by now. (The telephone rings) Hello. Yeah, yeah, I see. Thanks. Bye. (he replaces the receiver, depressed)

Mrs.: What happened?

Mr.: Al Einvogel was called to Cincinnati unexpectedly.

Mrs.: I'm sorry, darling.

Mr.: (bitterly) It's so unfair.

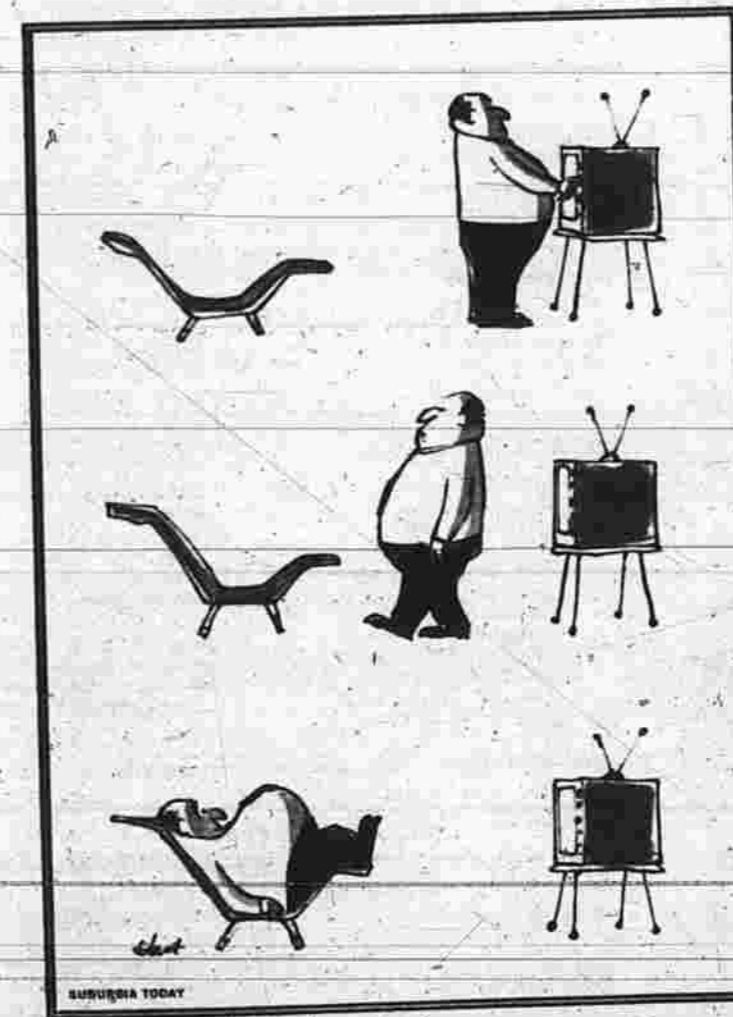
Mrs.: What shall we do?

Mr.: (bleakly) What can we do?

Mrs.: For once, maybe we can celebrate our anniversary alone.

Mr.: That sounds like a wonderful idea! I never thought of it.

THE END



Suburbia Today

Suburbia Today, March 1960

23



the Voice  of Music

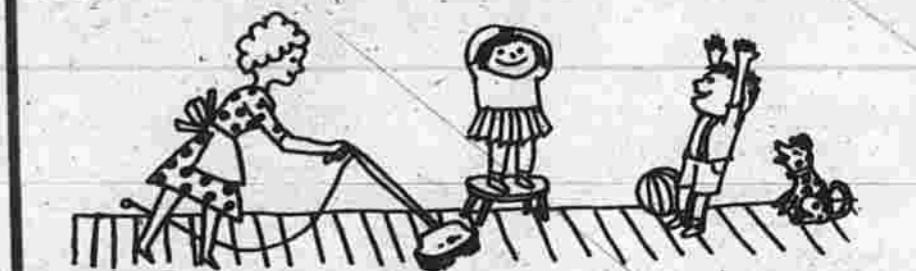
ELOQUENCE in High-Fidelity stereophonic reproduction is dramatically portrayed in this superb expression of inspired styling and outstanding musical performance. This is the Model 1002 'Stereo/Fidelis' by V-M—a complete stereophonic home music center which combines a stereo-play four-track tape recorder, AM-FM stereophonic tuner and the famous V-M 'Stere-O-Matic' four-speed record changer High-Fidelity system. Exquisite Genuine Full bodied hand-rubbed Mahogany. V-M Corporation, Benton Harbor, Michigan.



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THAT SCRUBS WITHOUT SPLASHING,



THAT WAXES AND POLISHES ALL KINDS



OF FLOORS AND EVEN CLEANS RUGS!

NOW General Electric brings you the new Do-Everything Floor Polisher. This remarkable polisher does every kind of floor-care job. Even dry cleans your rugs quickly and easily. Scrubs without splashing, thanks to new, exclusive Splash-Guard. Applies wax. Twin brushes polish and buff for long lasting protection. Gets close to baseboards and into corners. Snap-on Attachments. All attachments snap on easily; Rug Cleaning Brushes, Floor Scrubbing Brushes, Lambs Wool Pads, Steel Wool Pads. General Electric Company, Vacuum Cleaner Department, Bridgeport 2, Connecticut.



Progress Is Our Most Important Product

GENERAL ELECTRIC

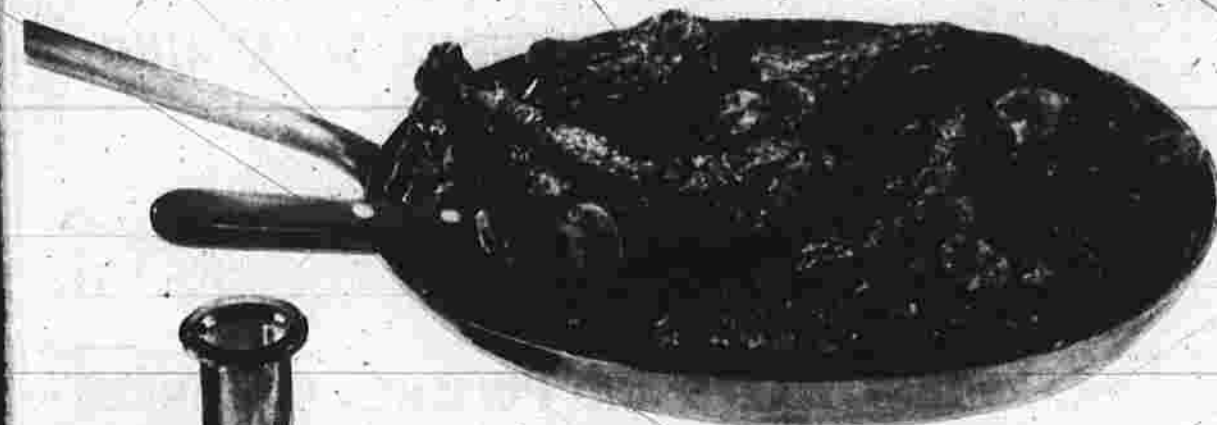
Special Extra. Optional Liquid Dispenser automatically distributes wash water and liquid wax.

Chicken Cacciatore, Tagliarini, Lasagne, Pizza— BRAVO!

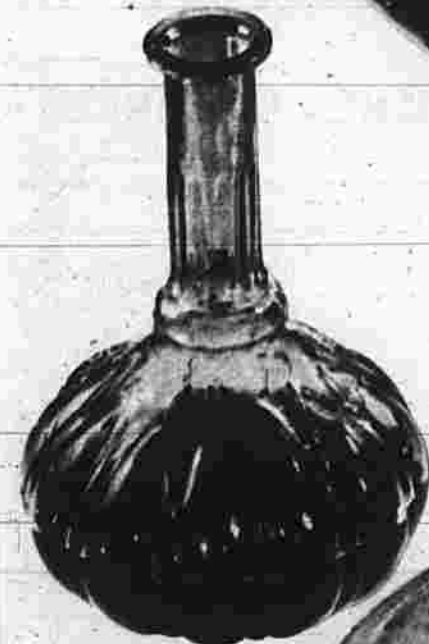
AMERICANS, especially, love the flavor blends which Italy has contributed to the world of good eating. In the tradition of this romantic land, you'll find these recipes exceptional and will want to add them to your collection.



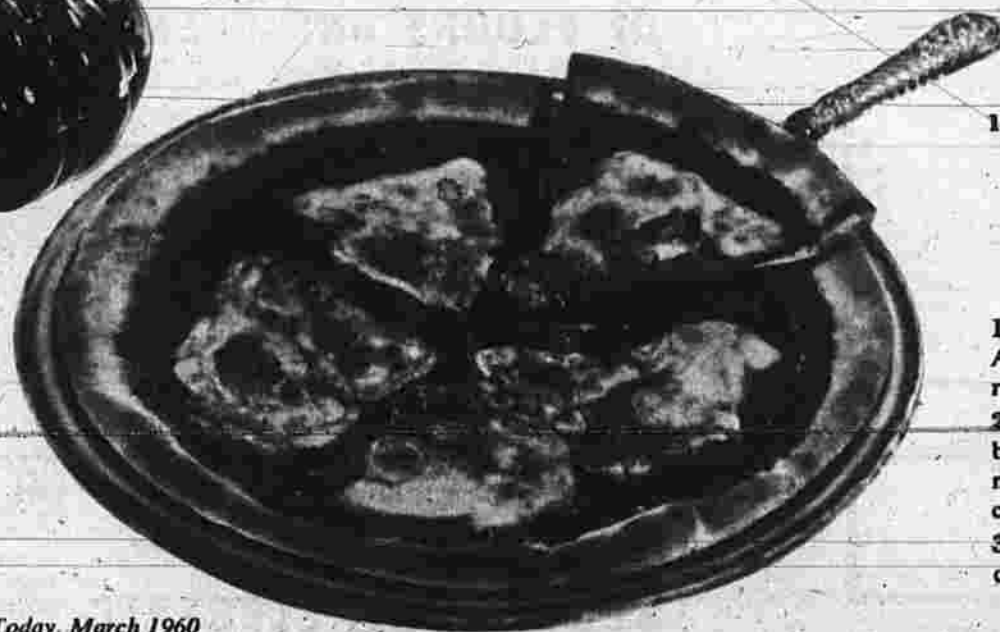
Worthy of the time needed to prepare it, Lasagne is perfect for a hungry crowd.



Chicken Cacciatore with its special mushroom sauce bespeaks Italian artistry.



Pizza sets a friendly mood whether as an appetizer, entree, or snack.



CHICKEN CACCIATORE WITH MUSHROOMS

To Prepare: 25 min. To Cook: 25-30 min.

- | | |
|--|---|
| 1/4 cup olive oil | 1 small onion, thinly sliced |
| 2 cloves garlic, crushed in a garlic press | 1/2 lb. mushrooms, cleaned and sliced lengthwise through stems and caps |
| 1 frying chicken, 2 to 3 lbs., ready-to-cook weight, cut in quarters | 1 6-oz. can tomato paste |
| 1/2 cup flour | 1 1-lb., 12-oz. can (2 cups) tomatoes, sieved |
| 1 1/2 teaspoons salt | 1 1/4 teaspoons salt |
| 1/4 teaspoon black pepper | 1/2 teaspoon black pepper |
| 1/2 teaspoon monosodium glutamate | 1 teaspoon oregano |
| 3 tablespoons butter or margarine | 1 teaspoon chopped parsley |

- Heat olive oil with garlic in large skillet. Set aside.
- Coat chicken evenly with a mixture of flour, 1 1/2 teaspoons salt, 1/4 teaspoon pepper, and monosodium glutamate.
- Place chicken, skin side down, in skillet. Brown all sides, turning with tongs or two spoons.
- While chicken is browning, heat butter in a small skillet. Add the onion and mushrooms; cook until onion and mushrooms are lightly browned, occasionally moving and turning with a spoon. Add to the browned chicken with a mixture of tomato paste, sieved tomatoes, salt, pepper, oregano, and chopped parsley.
- Cover and cook slowly 25 to 30 min., or until chicken is tender. Baste occasionally during cooking. 4 servings

TAGLIARINI

To Prepare: 15 min. To Cook: 35 min.

- | | |
|--------------------------------------|--|
| 3 tablespoons olive oil | 1 1-lb., 12-oz. can Italian-style tomatoes |
| 1 lb. ground beef | 1 12-oz. can whole kernel corn with liquid |
| 1 1/2 teaspoons salt | 1 7-oz. can pitted ripe olives, drained |
| 1/2 teaspoon black pepper | 1/2 cup olive liquid |
| Few grains cayenne pepper | 4 oz. (about 1 1/4 cups) noodles, uncooked |
| 1 medium-sized onion, chopped | 1/4 lb. sharp Cheddar cheese, grated |
| 1 clove garlic, minced | |
| 1 medium-sized green pepper, chopped | |

- Heat olive oil in a large skillet. Brown meat in skillet. Add seasonings, onion, garlic, and green pepper. Cook, stirring frequently, until onion is soft.
- Add remaining ingredients except grated cheese; stir to blend well. Cover closely and cook over low heat about 35 min., or until noodles are tender. Stir several times during cooking.
- Before serving, blend in grated cheese and heat only until cheese is melted. 8 to 10 servings

By MELANIE DE PROFT, Food Editor

LASAGNE

To Prepare: 30 min. To Heat: 30 min. To Cook Sauce: 1 hr.

- | | |
|---|--|
| 3 tablespoons olive oil | 1/2 teaspoon black pepper |
| 1 cup chopped onion | 1 teaspoon oregano |
| 1 clove garlic, crushed in a garlic press | 4 qts. water |
| 1/4 lb. ground beef | 2 tablespoons salt |
| 1/4 lb. ground pork | 1 tablespoon olive oil |
| 1 1-lb., 12-oz. can Italian-style tomatoes, drained and cut in pieces | 1 lb. lasagne noodles |
| 3 6-oz. cans tomato paste | 2 lbs. Ricotta cheese |
| 2 cups water | 1 lb. Mozzarella cheese, shredded |
| 2 1/2 teaspoons salt | 1 cup (about 2 1/2 oz.) shredded Parmesan cheese |

- Butter a 13x9x2-in. baking dish and set aside.
- Heat 3 tablespoons olive oil in a large, deep skillet or 3-qt. saucepan. Add onion and garlic and cook until onion is soft, occasionally moving and turning with a spoon. Add the ground meat and separate into small pieces with a spoon; cook until lightly browned. Stir in the tomatoes, tomato paste, 2 cups water, 2 1/2 teaspoons salt, pepper, and oregano. Cook, uncovered, over low heat about 1 hr.; stir occasionally.
- Meanwhile, put water, 2 tablespoons salt, and 1 tablespoon olive oil into a large sauce pot or kettle and heat to boiling. Add the noodles gradually. Boil rapidly, uncovered, 10 to 15 min., or until noodles are tender. Drain and rinse.
- Spread about 1 cup of the tomato mixture on bottom of baking dish. Using one-fourth of each, add a layer of noodles and then one of tomato mixture. Using one-third of each, top evenly with Ricotta, Mozzarella, and Parmesan cheese. Repeat layering and end with tomato mixture.
- Heat in a 375° F. oven about 30 min., or until mixture is bubbling. Let stand 10 to 15 min. to set layers. To serve, cut into squares. 12 to 15 servings

TOMATO AND CHEESE PIZZA

To Prepare: 20 min. To Bake: 15-20 min.

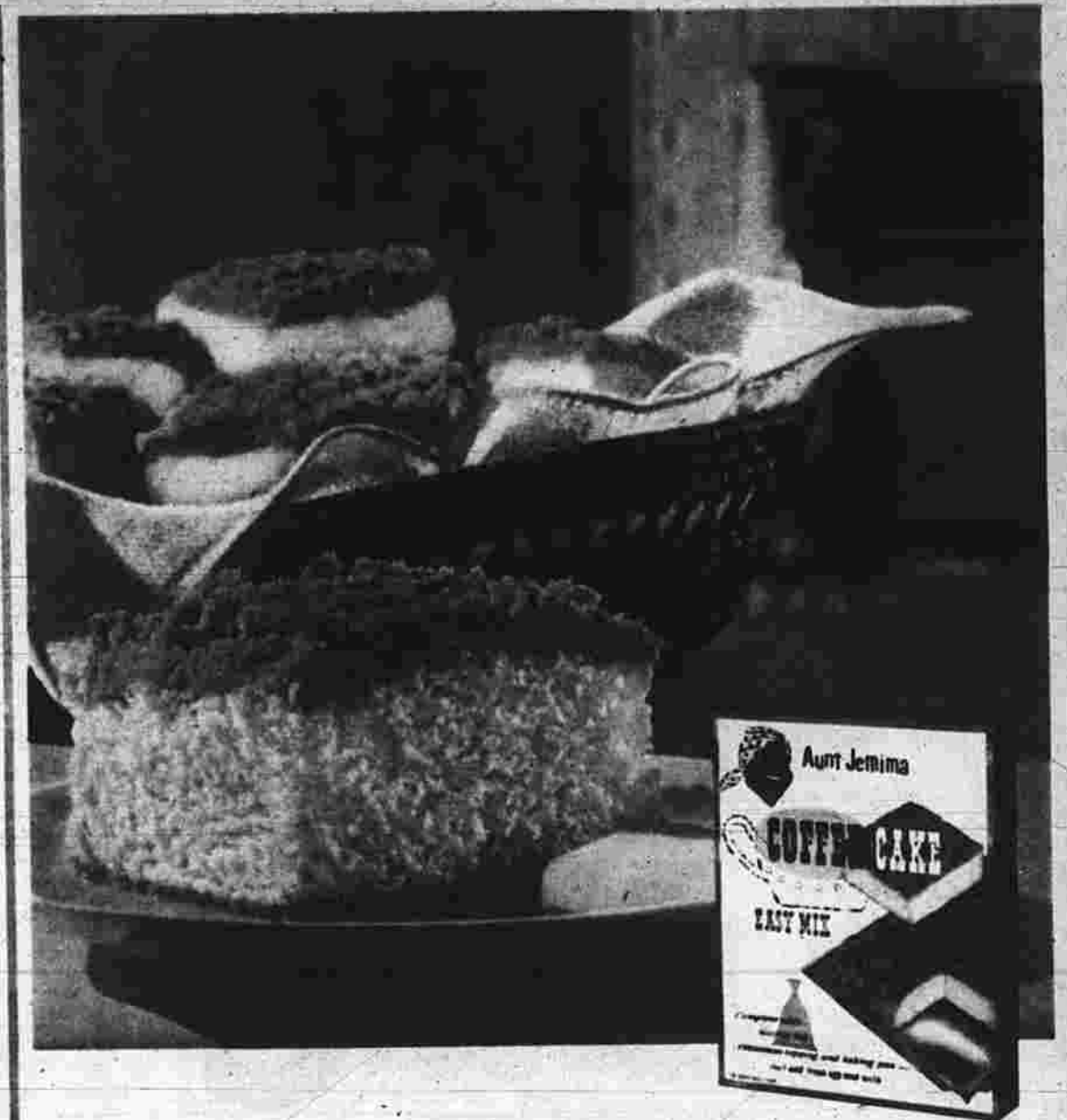
- | | |
|--|--------------------------------------|
| 1 pkg. active dry yeast | 8 oz. Mozzarella cheese, sliced thin |
| 1/4 cup warm water (105° F to 115° F) | 1/2 cup olive oil |
| 2 1/2 cups biscuit mix | 1/2 cup shredded Parmesan cheese |
| 1 1-lb., 12-oz. can Italian-style tomatoes, drained and sieved | 2 teaspoons oregano |
| 1 6-oz. can tomato paste | 1 teaspoon salt |
| | 1/2 teaspoon black pepper |

- Dissolve yeast in warm water. Add biscuit mix; beat until well mixed. Turn onto a lightly floured surface. Knead until smooth (about 20 times).
- Divide dough into halves. Roll each half into a 15-in. round. Put each round of dough onto an ungreased large baking sheet; shape edge by pressing dough between thumb and forefinger to make ridge.
- Combine sieved tomatoes and tomato paste. Spread one-half of mixture over each round of dough; top each with one-half of cheese. Sprinkle one-half of olive oil, Parmesan cheese, oregano, salt, and pepper over each round.
- Bake at 425° F. 15 to 20 min., or until crust is browned. To serve, cut in wedges. 2 large pizzas

Mushroom Pizza
Follow recipe for Tomato and Cheese Pizza. Before baking, top each pizza with 1 cup (8-oz. can) drained mushrooms.

Sausage Pizza
Follow recipe for Tomato and Cheese Pizza. Before baking, top each pizza with 1 lb. hot Italian sausage, cut in 1/4-in. pieces.

Anchovy Pizza
Follow recipe for Tomato and Cheese Pizza. Omit Mozzarella cheese and Parmesan cheese. Top each with 8 anchovy fillets, cut in 1/4-in. pieces.



Homemade Coffee Cake

(Yes, really homemade)

Mixed in seconds...no bowl or pan to wash!

Luscious texture...fragrant cinnamon topping...and no bowl or pan to wash! The reason? There's a throw-away Mixing Bag and Baking Pan in every box of Aunt Jemima Coffee Cake Easy-Mix! Cinnamon topping, too. Add only egg and milk, blend in the Mixing Bag and bake in the special pan. For Toasted Almond topping, Honey Butter and others, see the recipe insert.

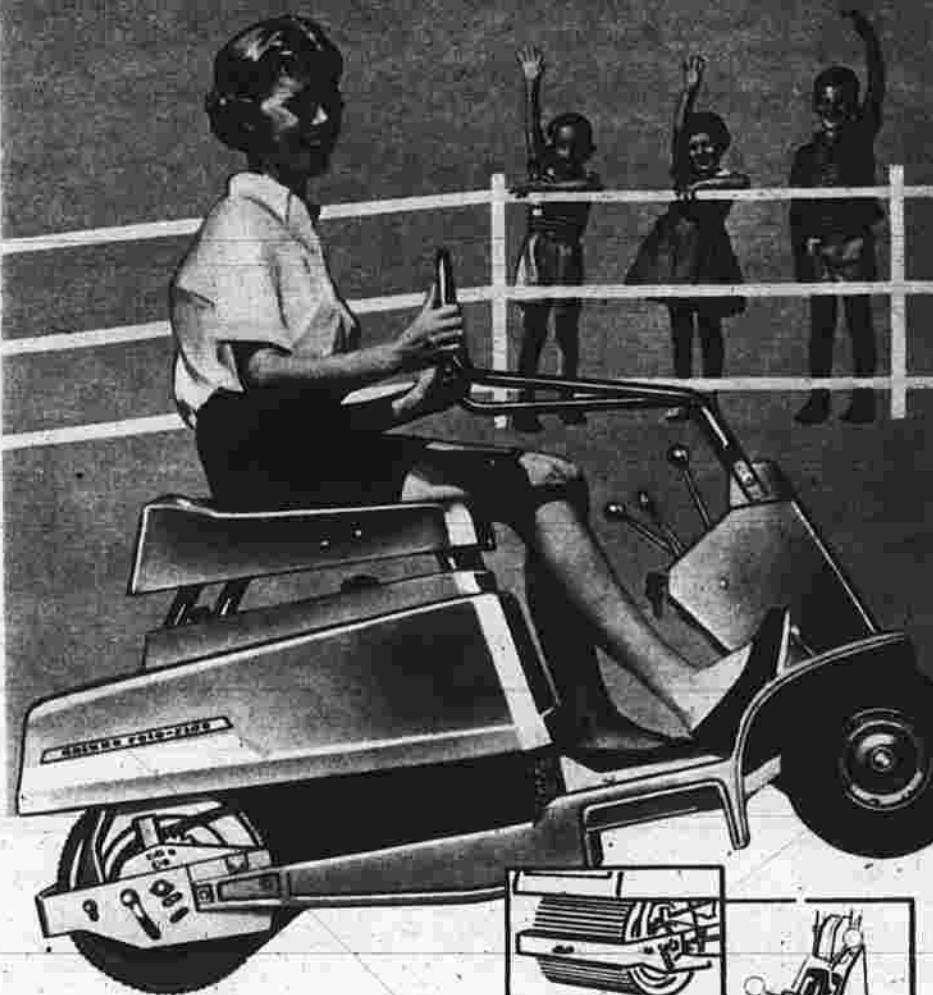


For perfect corn bread—Aunt Jemima Corn Bread Easy-Mix. Comes with mixing bag and baking pan.

For spicy oatmeal bread, fruit or nut breads, Aunt Jemima Oatmeal Bread Easy-Mix. Comes with mixing bag and baking pan.

Aunt Jemima Easy-Mixes

Ride in style... groom your lawn
the modern way with a
MOTO-MOWER
24" DELUXE ROTO-RIDE®



SUGGESTED LIST PRICE **\$339.95**
Super 24" Rider—\$199.95

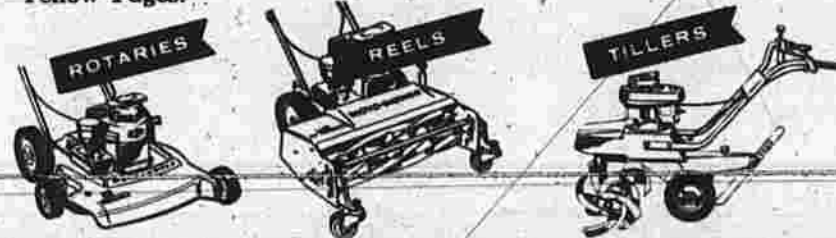
EXCLUSIVE—14" wide roller provides extra traction and levels grass as well. Cleverly steep 20° grades with ease.

NEW—All controls at fingertips on Console Panel. 3 convenient levers control blade, throttle and transmission.

Unequaled style and performance. Quality backed by the skill and experience of automotive-trained engineers, and exhaustive product testing. Great advances such as Moto-Mower's exclusive—

- Roller Traction Drive that levels the lawn while you mow
- Automotive-Type Transmission that feeds power to the Roller smoothly, and without effort
- Powerful 4½ h.p., 4-cycle engine with quick-action Impulse Starter.
- New Console Control Panel that conveniently and safely groups all controls for engine and blade operation.

Here—without question—is the finest precision riding rotary you can buy. See it at your Moto-Mower dealer's today—check the Yellow Pages.



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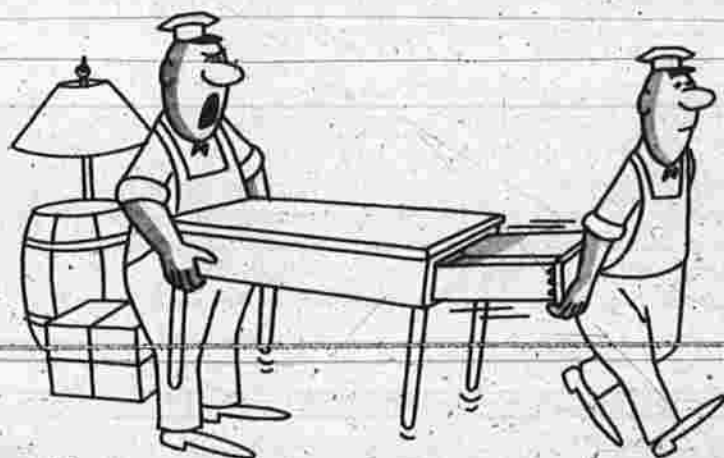
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Subsidiary of Dura Corporation

Suburbia—
Any Day!

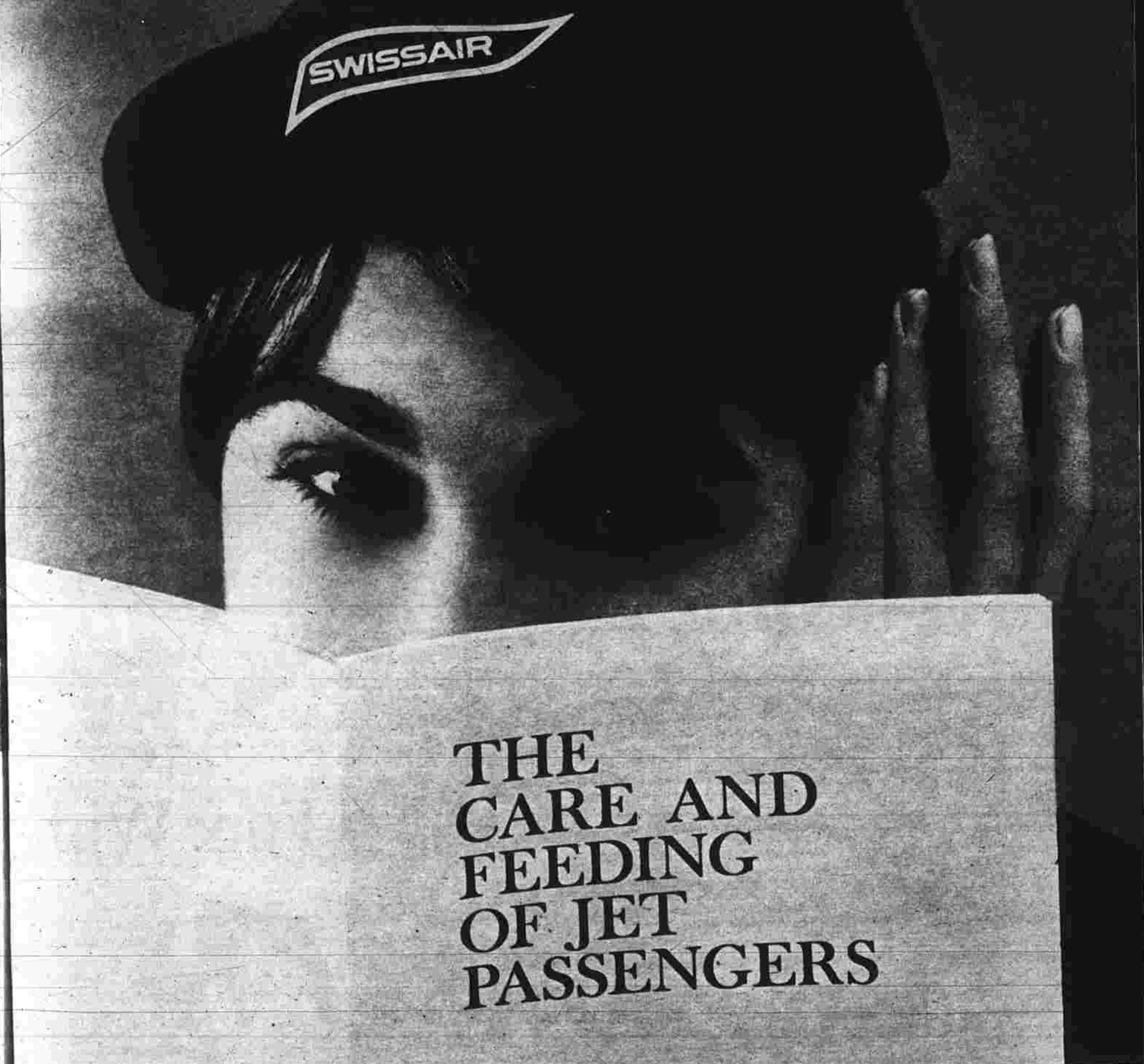
Moving into
the new house—
Get Ready! Get Set! Go!



"Well, that's the charm of knotty pine."



"Wait a minute, wait a minute!"



THE CARE AND FEEDING OF JET PASSENGERS

Before we start flying our new jets in June, we'd like to assure all our friends (including you we have yet to meet) of this: the manner in which we have served you in the past will not change one little bit. We'll still be serving up generous portions of the Swiss culinary art that won gold medals for our chefs at the International Cookery Exhibitions. And we're still going to offer our first-class transatlantic passengers our special gourmet's delight: a 3-foot menu that spills over with 29 mouth-watering delicacies (we present it days before flight time so you can make your selections leisurely, at home). Our hostesses

right now are back in school preparing themselves to provide these and the numerable other unhurried little personal services that will make your Swissair jet flight the most pleasant, memorable travel you have ever known. And as all this is going on, gigantic new Swissair jet hangars are nearing completion in Zurich. Their counterparts already have been completed in New York. Here, we will have the facilities to service our aircraft the only way we know how—with the care of a watchmaker. As, in fact, many of our maintenance people actually are.

These are but a few of the unseen efforts that so conscientiously go into the care and feeding of Swissair jet passengers. To sum it all up, we call it SWISS-CARE. You'll know what we mean the moment you board your first Swissair jet flight. From New York, beginning in June, we'll be flying big, new Swissair Douglas DC-8 Jetliners right to the heart of Europe. From there (with increasing frequency during the summer) we will have swift new Swissair Caravelle jets to speed you on to key cities in Europe and the Mid East. Just call your travel agent or local Swissair office for reservations.



SWISSCARE SWISSAIR WORLDWIDE
Non-stop Douglas DC-8 Jetliners New York to Cologne, Geneva, and direct to Zurich

That's Smooth, Clean, Safe!



with Exclusive...

Turbocone ^{by} Jacobsen

Before you spend another dime on your old mower, or waste time looking for "bargains", ask your Jacobsen dealer to put a Jacobsen rotary with Turbocone Miracle Mowing on your lawn for a demonstration.

Turbocone by Jacobsen is an exclusive-design cutting unit with amazing air-lift action that raises low lying grass and weed stems to be cut sharply—not shredded—by the four keen blades that provide twice the cutting action of ordinary rotary mowers.

Result—a smoothly cut lawn, even on rough terrain.

And it cuts clean because the

intense blower action of Turbocone, coupled with Jacobsen's unique grass chamber design, propels and distributes clippings freely, reducing "clumping" or matting to a minimum.

Safe because the blades retract when hitting a concealed solid object, protecting the mower against damage, and reducing the hazard of flying debris.

You'll find a model designed just for you—with either a Jacobsen Heavy-Duty or a popular 4-cycle engine. Get your Jacobsen dealer's address by looking under Lawn Mowers in the yellow pages of the phone book, or write us.



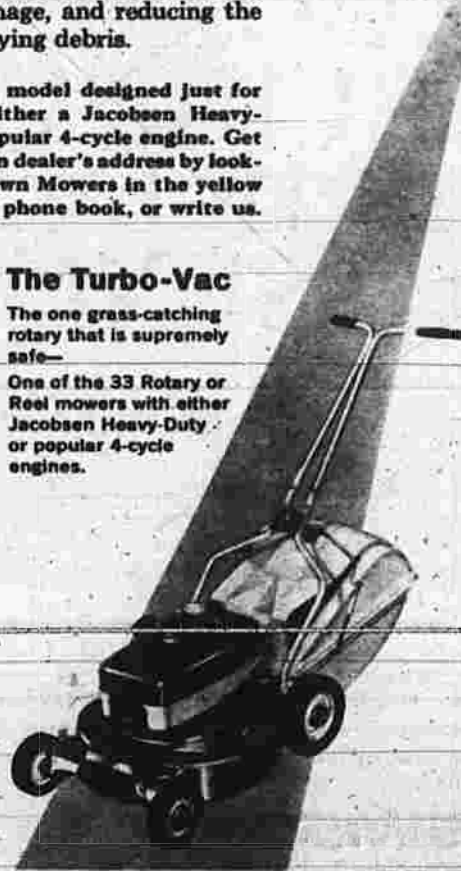
LIFTS UP

CUTS CLEAN

The Turbo-Vac

The one grass-catching rotary that is supremely safe—

One of the 33 Rotary or Reel mowers with either Jacobsen Heavy-Duty or popular 4-cycle engines.



Feature for feature—the finest!

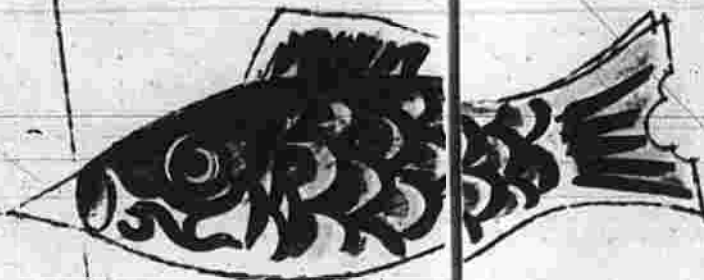
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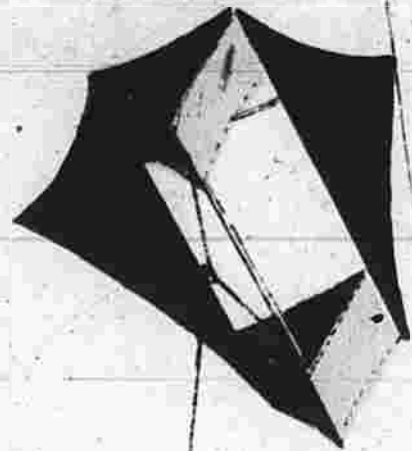
DRAWINGS BY ED. HALSBERG



BOX KITE



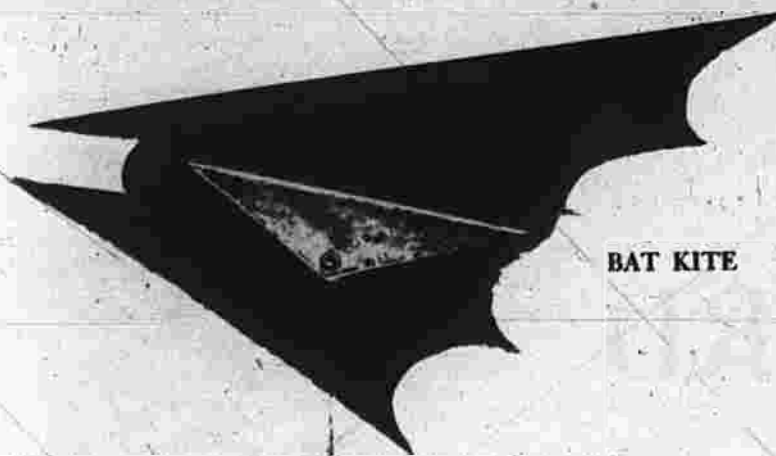
FISH KITE



SPACE KITE



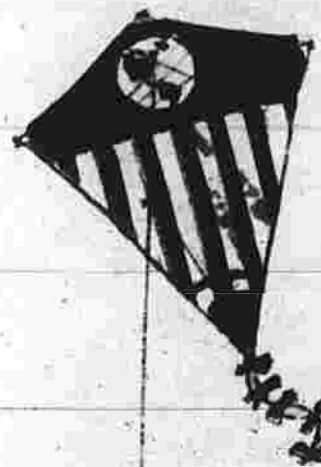
BUG KITE



BAT KITE



JAPANESE KITE



DIAMOND KITE

Fun, With Strings Attached



AS OUR COVER INDICATES—see excerpt, left—kites are flying high. Over forty million of them are sold each year in this country. This in itself is a startling statistic. Even more surprising, perhaps, is the fact that kite flying is no longer the exclusive province of dirty-faced little boys with a spare dime. It is becoming an international adult sport, and numbers among its devotees the Maharajah of Bharatpur and Fredric March, who has his kite with him now in Singapore.

The World-Champion kite flyer is Connecticut's Will Yolen. With a group of other mature citizens, he is actively trying to have kite flying entered in Olympic competition. Mr. Yolen started flying kites when he was 35, and has sent them up everywhere in the world (he prefers airports and beaches for good wind conditions). He is captain of a fine team of aficionados including Sloan (*Man In The Grey Flannel Suit*) Wilson and Peter (*Tunnel of Love*) De Vries—both, incidentally, are also members of the proposed official Olympic Team.

Will Yolen believes that kite flying is a pastime which can add much to family fun in America. And it's not only "just fun," he says. A highly technical sport, sometimes requiring more than a dozen team members, it helps develop skill and coordination, builds strength, and is great exercise. Even more important, according to the Champion, it can be a community activity in which people get a chance to know and help each other.



NEW! **all**
Guarantees the most
spot-free dishes
any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dish-washer *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

A SHOW DOG?

No...a lovable show-off



but he gets the food of champions
Ken-L-Biskit!

Why is Ken-L-Biskit the daily diet at America's top kennels?

Why is it the official food at more American Kennel Club dog shows than all other dog foods combined?

Economy? Yes! Cup for cup, kibble-sized Ken-L-Biskit provides more nutrition than most other dry dog foods so you can feed less because this food does more.

Goodness? That's important too. Dogs get more out of Ken-L-Biskit. Rich in meat protein. More digestible because it's baked. There's less waste.

But the real appeal is the fact that dogs eat it up. They like it. They love it! An empty feeding bowl is all the proof you need.

The best-fed dogs get Ken-L-Biskit

KEN-L-BISKIT IS ONE OF 5 QUALITY KEN-L PRODUCTS



Back-yard Pools

Continued from page 30

lightweight screening, offer protection for children and pets.

Legal responsibility, incidentally, doesn't end with putting up a fence. If a child climbs over it and gets into trouble, the pool owner is still responsible, for the court considers pools an "attractive nuisance," and it is not unknown for groups of youngsters to scale a fence when the homeowner is away. Liability insurance is a must.

A pool, in a sense, represents a way of life. Like fire, water has a primeval attraction. Merely to sit beside it invites contemplation, relaxation, is something of an antidote to the intense scramble of modern living. But certainly a pool is not all relaxation. An average pool demands from two to four hours of care a week—adding chemicals, sweeping and scrubbing, vacuuming. In many areas, professional agencies handle the job for 30 to 40 dollars a month.

Once you decide to buy a pool there are pitfalls to avoid. With sales booming, and little capital required to get into the pool-building business, the unscrupulous promoter has moved in. Typically, he may build concrete pools with not enough cement, too thin walls, not enough reinforcement. The result: pool walls crack and leak. The surest safeguard in acquiring any pool is to know your builder, check his background. Is he a solid, established resident of the community? Inspect pools he has built. If they have survived a full year in the ground with no serious complaint, it's likely he knows his business. If they have been in for two years, you can be certain.

Be sure the quoted price on a pool includes all essential equipment, and that it is not a stripped-down model used to bait you into buying. Without a filter (\$300 up) you'd

have to empty and refill a pool every two weeks. You'll need an automatic surface skimmer (\$25 to \$90) and an underwater vacuum cleaner (\$75 to \$125) to clean the pool walls and floor. And you may want a pool heating system (\$400 up).

All of these items are likely to cost you less if they are included in the "pool package," when you buy the pool. There are also desirable "extras"—a diving board (\$75), underwater lights (\$45), and chrome ladders (\$80). Paving around the pool (\$200 up), a fence (\$200 up), and a pool cover (\$110 up) are near-essentials. Then there are maintenance costs: figured for a 16x32-foot vinyl-lined pool, average \$10 a month for electricity to run the filter, and \$12 for chemicals.

MANY project developers, especially in Florida, California, and the Southwest, are offering private pools with new houses. One development of 37 homes in California's San Fernando Valley has provided a pool for each of them. A builder in Phoenix, Ariz., recently offered a 3-bedroom house and a 15x30 pool, all for less than \$10,000.

As to how much you should spend on a pool—one Midwest pool manufacturer advises: Don't spend over 15 percent of the value of your house on a pool if you expect to get your money back when you sell your property. And don't get a pool that's larger than you actually need. A 15x30 or 16x32-footer accommodating ten swimmers have been found highly satisfactory for average families.

Before you go too far with pool plans, it is essential to check with your local zoning commission and/or building inspector. In the Chicago area a private pool is all but outlawed by code provisions which rank it in the same class as public pools: A professional lifeguard must be in attendance at all times, and it must close no later than 10 p.m. Archaic Washington D.C. codes add an un-



In Phoenix, Arizona, this three-bedroom house complete with back-yard swimming pool sold for less than \$10,000

necessary \$100 to pool costs by requiring a water-supply line to the pool, even though it's not needed, and by banning plastic pipes for this line. Yet one plastic-pipe manufacturer thinks enough of his product to guarantee it for 20 years. Scarsdale, N. Y., has no code, but conducts a hearing on any application for a pool. If anyone objects, there's no pool. Many municipalities require a fence.

Without doubt a pool adds sales appeal to a house and, in some instances, it may even turn a profit for the owner. For example, consider the man who spent \$7,800 for a pool and all that went with it, used it for three years, then sold the house for \$9,000 more than expected, all because of the pool. Then there was the Florida realtor who couldn't sell a \$25,000 house and, in desperation, decided to spend \$3,000 to add a pool. Three days after it was filled with water, he sold the house for just under \$40,000.

The day may soon be at hand when, as some pool salesmen now contend, a pool will no longer be a luxury but a home improvement, an investment in family living. He waters down sales resistance by having the potential buyer and his family swim in a model pool. That makes it easy to take the final plunge.

Must They Drive To School?

Continued from page 11

ington, Kentucky, says, "Very few of our students who drive cars are on the ineligibility list. It is my personal feeling that attitudes rather than cars are the main factors in poor grades."

And how do the students feel about all this? As would be expected, most see nothing wrong with owning a car.

A student at Lower Merion High School, Ardmore,

Pennsylvania, says, "If you are mature and responsible enough to own your own car, you should also be mature enough to realize that schoolwork is your first obligation."

A senior in Coral Gables, Florida, declares, "I have a car and I use it when I have to. I don't spend a lot of time rodding it up; as a matter of fact, no time at all."

A student in Downers Grove, Illinois, says, "In my contacts with persons who own cars, I find they are able to use them wisely."

A survey in New Jersey brought out some interesting slants. Here's one from a junior in a large high school:

"There are many good reasons for owning a car: first, to get to school conveniently; then, after school, if you have a job, to get to work quickly. On week-ends, if you get bored just hanging around, you can go somewhere or do something. Then, too, taking care of a car—washing, waxing, fixing, and fancying it up—will keep you busy and out of mischief."

No homework, son?

A GIRL CAR OWNER, a not-so-rare specimen any more, observed, "My father gave me this car rather than turn it in for a ridiculously low price. I drive to school because I can get home easily in time to help my mother with the housework or shopping. I never use it on dates because it's embarrassing to boys."

One practical young man sees it this way:

"Saving up money for gas will teach you economy and thrift; giving the right of way to others, courtesy and manners; keeping a car in running condition, responsibility. All of these will come in handy in later life."



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Suburbia Today, March 1960

An engagingly frank senior from a Virginia school said, "I know my grades wouldn't go down if I had a car. The only way they can go is up, for right now I have straight 'F's', and I don't even own a car."

Though very much in the minority, a surprising number of youngsters take a dim view of the idea. Said a junior, "Irresponsible teen-agers account for most of the bad driving. They give all teen-agers a bad name. We should wait until we're out of high school before running our own cars."

Another junior declared, "It's too much of a responsibility for a high-school boy. Around here, it costs almost \$300 for insurance if you drive your own car. That's for only \$20,000 liability. Supposing you have an accident where someone sues you for \$100,000, and wins. You're hung up for life."

A senior had this souring experience:

"Last year I used the money I was saving for college to make the down payment on a used car. To keep it, I had to work every afternoon and evening until 9 o'clock, and all day Saturday. When I got home, I was usually too tired to study. Then one or two nights I'd go out. I flunked two subjects—the first time I had ever flunked anything. After six months, I'd had enough. I got rid of the car, gave up my job, and buckled down to studying. I'm going to college in the fall, but that bad semester is going to make it tough for me to get into the college I want."

And so the great debate goes on—should Johnny drive his own car to school?

After all the studies and opinions are in, the conclusion seems to be that it all depends on Johnny.

Suburbia Today, March 1960

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MOMMY!... MOMMY!... MOMMY!

To mothers, that cry means that there's another cut, scratch, scrape, or burn. It also means she should get iodine—but the often doesn't, because iodine burns and stings, upsets youngsters. Here's good news. Science has discovered a new kind of iodine that stops infection best yet doesn't burn or sting. It's polyvinylpyrrolidone-iodine*, found only in ISODINE® ANTISEPTIC. Where other types of antiseptics may kill only 1, 2, or 3 types of germs, ISODINE kills all types—even virus and fungus. And up to 40 times faster. Get painless ISODINE ANTISEPTIC. Money-back guarantee.

*Pat. No. 2,730,322 General Aniline & Film Corp.
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DOG, CAT STAINS VANISH!

Odor, too, along with dog and cat liquid stains gone with first application of OD-R-GON. Safe, new liquid concentrate discovery added to water neutralizes dog and cat staining instantly! Prevents carpet, rug and upholstery rot and bleaching. Applied in time even restores original color to older stained spots. Use on any surface. With odor gone, pet is discouraged from making mistake in same place. 8 oz. concentrate makes full quart. Guaranteed. Only \$2.00, postage prepaid if payment is with order. C.O.D. orders also accepted. Write Rower Co., Dept. ST, 69 E. Illinois St., Chicago 11, Illinois.

FREE BOOKLET HELPS YOU RATE YOUR CHILD'S SCHOOL

Are the standards of your child's school high enough? If not, the students can't be making the most of their ability. "Yardsticks for Public Schools" tells how to measure those standards, how to help raise them—before it's too late. For your free copy—and free guidance on school problems—write:

"BETTER SCHOOLS"

9 EAST 60TH ST., N. Y. 16, N. Y.

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CROSS-COUNTRY SHOPPER

"Where To Find It"

SUBURRIA TODAY commends the merchandise advertised in this shopping section. All advertisers agree to refund the price of your purchase, except for personalized items, upon request. Prices include postage, unless otherwise noted.

TELEPHONE LAMP

An unusual lamp made from an original desk phone used in actual service. The lift hook serves as a switch—the lamp lights when the receiver is lifted. In polished brass less shade—\$13.95. Phone only—\$9.95. Add \$7.50 postage, sorry no c.o.d.'s. American Products Company, Box 142, Oreland, Pa.



DWYER WIND METER

Carry the wind speed around in your pocket! Simply hold this little instrument into the wind and instantly read the velocity from 2-60 MPH. With case \$4.95 Postpaid. Write For Our Catalogue of Nautical Gadgets and Flags. DAVE A. T. WATER'S SHIPS STORE, INC. 60 BARTON AVENUE, BARRINGTON, R. I.

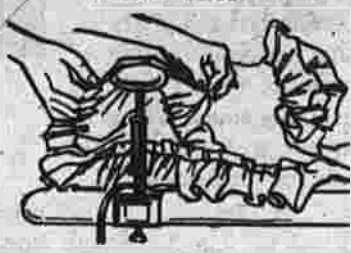


MATRESS TICKING SKIRT

A unique fashion contribution to the denim wraparound skirt is this mattress ticking skirt smartly tailored with jumbo pockets and string-tied waist. In white striped with blue, corn, khaki, olive, antique gold, navy, or black. 8 to 18. \$8.95 plus 35¢ postage. Ladybug, 264 S. 19th St., Philadelphia 3, Pa.



PUFF IRON



An "egg-shaped" electric Puff Iron makes it easy to iron ruffles, puffed sleeves and pockets. Use for dressmaking, millinery or for shaping contours on curtains. Clamps on ironing board. Irons all fabrics. Chrome plated, U. L. approved. Guaranteed. \$8.95 ppd. Vin-Max Co., 631-85th Ave., Oakland 21, Calif.

STOCK-MARKET GAME



Booms, depressions, mergers, stock splits, margin buying are all created in this game called "Speculation." You buy and sell blue-chip stocks such as "Reliable Telephone," or speculative issues such as "Risky Oil." No need to know stock-market mechanics—you learn as you play. \$4.95 ppd. No c.o.d.'s. Quality Games, Inc., 2251A-NE Glisan St., Portland 12, Oregon.

DECORATOR BURLAP

Ideal for Drapes, Curtains, Wall-covering, and many other uses in homes and offices. 36 beautiful colors. 38" width—59¢ per yd., 52"-\$9.95 yd. For Sample Kit of all colors and information on Burlap, Drapery & Shelf Hardware, and a description of our unusually styled Unfinished Furniture line, send 10¢ to BON BAZAR, Dept. ST, 228 West 4th St., New York 14, N. Y. Be Sure To Visit Store When In New York!

GOURMETS' CORNER

HERB GARDEN



This sturdy 12 piece pressed wood lazy susan comes complete with 5 removable white Styrene pots, a pack of black magic earth and 5 packets of herb seeds—enough for at least three complete plantings. Herbs are: sweet basil, chives, sweet marjoram, summer savory, and dill, available in tangerine, black, white, or maple for Provincial decor. \$7.50 plus 50¢ postage. Hathore House, Dept. S, 532 3rd Ave., N. Y. 16, N. Y.

APPLE SYRUP

Made from the juice of Vermont red apples this new tart-sweet syrup is tasty when served as a topping for ice cream and desserts, or use as a spread on waffles, pancakes and french toast. Try it as a dressing on fruit salads or baste hams with it while they are roasting. \$1.85 a pint; \$3.10 for a quart. All ppd. Western shipments add 15¢ and 20¢ respectively. Harrington's, Box S, Richmond, Va.

GARDEN RELISHES

Garden-fresh flavor abounds in these succulent pickle products which come in unique combinations: dilled green tomato; beet relish; dilled onion rings; pepper hash; sweet cauliflower; sweet garden relish; dilled brussels sprouts; sweet onions. "Miniatures" consist of 12 2 1/2 oz. jars at \$3.95. "Gourmet Assortment" holds larger jars and is \$8.50. Add 50¢ for postage. Bud Colburn, Dept. S, R.D. #4, Rogers Rd., Willoughby 1, Ohio.

CROSS-COUNTRY SHOPPER

"Where To Find It"

a Pretty Kettle



SILVER BRIGHT POLISHED PURE ALUMINUM THAT WILL NOT DARKEN handcrafted in a shop that has almost disappeared, durably built for years of service on your stove—so decorative it will never be put away. Handle is insulated. Always stays handsome—just wipe it to keep bright. Hathore, 542 3rd Ave., N.Y.C. 16



FINE FEATHERED FRIEND FEEDER

A joy to bird lovers! Made of sturdy, rust-proof aluminum, it safely withstands rigors of all seasons. Hood, 12" dia.; tray, 7 1/2" dia.; hopper, 6 1/2" high. Holds about 2 lbs. of feed. Easy to assemble for tree, eaves, side of house. They'll flap their wings over this, \$3.95 ppd.

BEST VALUES

403 Market, Dept. 5
Newark, N. J.



FORST SMOKED HAM

For Family Feasts and Festivals... Treat your family—your friends—your guests to the festive deliciousness of delicious ham served up in the Forst! For every occasion—and especially for Easter—Forst ham adds extra taste-deliciousness that no ordinary ham could ever hope to duplicate. Good reason, isn't it? No Work, No Worry! Just Get-Of-This-World Eating! Choose from three sizes—your guests will be delightedly according to the 110-year old Forst family recipe. These ham hocks are made over fragrant hickory. Chosen from the regular ham-line, or Forst's new boneless ham, the Forst ham is deliciously moist, succulent, and tender. Forst ham is delivered to your door. Mail orders only. All Forst hickories shipped prepaid in Continental U.S. The Forst, Dept. 51, Kingston, New York. Smoked Ham, Bone In... \$1.50 lb. (14-15 lbs.) Smoked Ham, Boneless... \$1.25 lb. (12-13 lbs.) As near as possible, we will ship to you the weight you specify, but we may run a little over or a little under. If so, we will bill or refund the difference. Approximate date required. NOTE: The gift orders please specify desired delivery date and how cards are to be signed. Name... Address... City... State... Zip... Important! All Forst products are per' inspected.

AMAZING NEW T.V. BOOSTER for Super TV Reception in Every Home!

Increases Your TV Receiving Area! Get Clearer Sharper TV Pictures!



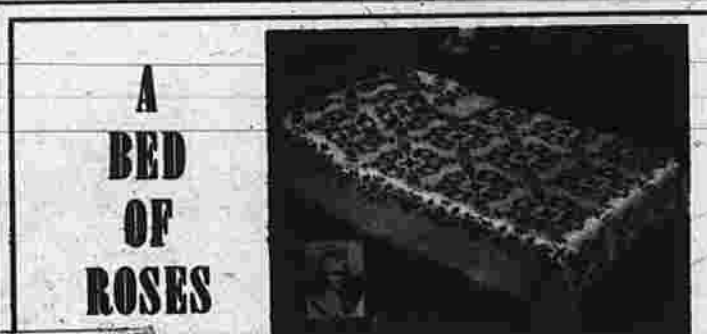
This T.V. Booster is an electronic miracle and is so good it can give Amazing Reception Even Without A TV Antenna! Gives Movie Sharp Reception!

From the Discoverer of the Space Age as you, The T.V. Booster

And yet all you do is plug it into an ordinary wall outlet! It uses practically no electricity. Never heats up or wears out—works in absolute safety. Once you plug it in your set, you never use it or touch it again! You MUST GIVE YOUR TV RECEPTION OF YOUR LIFE OR EVERY CENT OF YOUR MONEY BACK! AND IT MUST IMPROVE RECEPTION IN YOUR AREA OR YOU DON'T PAY A CENT. YOU MUST BE SATISFIED! To install your T.V. Booster on your set—never—you need only thirty seconds and a screwdriver. There is no danger—you don't even dirty your hands. Simply turn your set on and you'll see your picture instantly. You'll see the difference between your TV reception in your area, to improve your receiving area—to make your T.V. set pull in pictures you can be proud to show your friends. WHY BATTLE FOR LESS THAN THE BEST YOUR SET CAN GIVE YOU! You probably paid \$200, \$300 even \$400 for your television set. You pay your T.V. booster less than \$20 to use just to keep your set in perfect working order. And yet you get it better than the T.V. Antenna! The T.V. Booster can improve your present T.V. Antenna reception, by covering the gap from the T.V. Booster and leave it connected in the position that gives you the sharpest, clearest picture, and then you are finished. THAT'S ALL YOU HAVE TO DO! AND YOU MUST GET EXCELLENT PICTURE! YOU MUST HAVE BETTER DEPTH! BETTER CONTRAST! BETTER FIDELITY OF SOUND! THAN YOU HAD BEFORE OR EVERY CENT OF YOUR MONEY BACK! You are the only judge! It costs you nothing to try! Act today! Set for sale in stores. Order today! N.Y. BOOSTER CO., Dept. 5, 403 Market St., Newark, New Jersey. You must pay for shipping. T.V. Booster is only \$19.95. 21 picture 24.00 and picture 24.00. Add 50¢ for postage by mailing \$4.00 with my order. Payment enclosed. My order is for... (1) 21 picture 24.00 and (2) 24 picture 24.00. At the end of that time I must be satisfied with results—every cent of my money will be immediately refunded! I understand that a written and dated guarantee is included. Important! All Forst products are per' inspected.

DO YOU SELL BY MAIL?

CROSS-COUNTRY SHOPPER delivers gift-edge names for your mailing list! What sort of names does your mailing list thrive on? HOME OWNERS? A whopping 88% of Suburbia Today readers own their home—a home that is far above average in cost and acreage! NEW HOME OWNERS? Nearly 50% of Suburbia Today's home-owning readers have owned their present home 4 years or less... are still actively adding to and improving their homes and grounds! HIGH-INCOME FAMILIES? Suburbia Today presents your merchandise to 200,000 families in the \$15,000-per-year and up bracket—better than 1 of every 5 in this choice class in the whole U.S.A! HABITUAL MAIL ORDER BUYERS? 32% of Suburbia Today's readers subscribe to book clubs and get books regularly by mail, while 15% belong to record clubs. Both figures are easily 10 times higher than the national average! For information on rates write SUBURRIA TODAY, CROSS-COUNTRY SHOPPER Room 903, 405 Park Ave., N. Y. 22, N. Y.



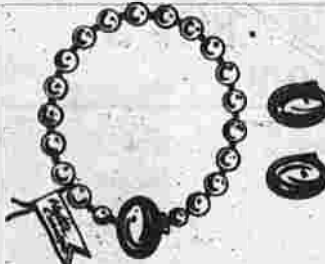
Nothing could look more inviting than a Martha Washington "Patch-quilt Coverlet". Brightly printed to look like patchwork, it is a colorful bedspread by day. Filled with cotton and sturdily quilted, it is a cozy quilt by night. Washable and completely reversible. Choose rose, green, or blue. 80 x 84". \$9.95. Rembrandt Co. 401 Market Street, Dept. S Newark, N. J.

LITE 'N RITE PEN



"Glo-Pen" is a new ball point pen that can be used in the dark as well as for daylight writing. Use it on the bedside tables, for taking notes at illustrated lectures, for reading theater programs, for finding phone numbers in booths, or as a handy pocket flashlight to help find the key hole in the dark. \$4.95 ppd, including battery and bulb. Gift Ideas, P. O. Box 3976, Cleveland 20, Ohio.

NECKLACE & EARRINGS SET



Hattie Carnegie exclusive: A lovely set of heavy, opaque, choker beads with earrings to match. The clasp and earrings are placed in a gold setting which gives them a gay, decorative touch. May be purchased either together or separately. Available in white, turquoise & coral. Necklace, \$13.20; earrings, \$4.40 (tax incl.), plus 35¢ postage. Hattie Carnegie, Dept. S, 42 East 49th St., New York 22, N. Y.

DASHBOARD MAGNETS



When driving, keep everything at your fingertips with 4 powerful little magnets which hold notes, maps or cigarettes to the dashboard of your car. Also included is a handy magnet pencil which will never fall at your feet. \$2.00 ppd. Magnetic Products, 1424 - 4th St., Santa Monica 1, Calif.

AMAZING METAL POLISH



Smart Antique Dealers have discovered that Boyer's Metal Polish brings an unmatched luster to Brass, Copper and Pewter ornaments with a single, easy application. Secret is a universal "rouge" that gets real results with metals you may now consider most difficult to polish. (Auto enthusiasts claim it works like magic on chrome!) If not yet available at your Hardware or Antique Dealer's, write for generous (16-oz.) can. Send \$1.00 to: Boyer Chemical Co., Dept. K, 1609 Church St., Evanston, Ill. You'll get your dollar back if you're not satisfied.

THREE-WAY IRONING BOARD



Indispensable for travelers, college students and inveterate sewers. For sewing; use small prongs to press seams without touching other material, use larger prong to press whole sleeve; use square end for shoulders. For infants' clothes; use small prongs for sleeves and little boys' pants, the reverse side for skirts. For regular ironing; towels, napkins, blouses, skirts or men's shirts are short work. Overall length: 24". \$6.95 ppd, including pads and covers. Extra covers, \$1.75 set; pads, 90¢ set. Shaffer Home Products, Dept. ST, P.O. Box 3555, Cleveland Heights 18, Ohio.

FLORENTINE SILVER



Imported from ITALY, this Lapel Pin Bud Vase adds A TOUCH OF SPRING to your suit or coat. Holds water to keep flowers fresh. Delicate scroll design on 2" heart pin. \$1.25 ppd. (Inc. tax) SWANNEE-Gifts, Box 362, Narberth, Penna.

MEMO PAD



This hand-rubbed pine pad comes with a 225 ft. roll of standard taping machine tape that tears off neatly at the Brass "straight edge" strip at the bottom of the pad. Ideal for phone messages or shipping lists. \$2.98; 2 for \$5.80 ppd. Money back guarantee. No c.o.d.'s please. Send orders to: Gift Haven, 77-11 138 Street, Dept. S, T. Kew Garden Hills, Long Island, N.Y.

CAVALRY SERVICE



Hand-painted colored posters depicting 19th century historical episodes are distinctive and decorative for living room, library or rumpus room. 2 by 3 feet in size, the subjects include: "\$100,000 Reward for Lincoln Murderer"; "Civil War Cavalry Service"; "The God Rush"; "Travel Via Riverboat." Each poster, \$4.50; 3 for \$12.00 ppd. Flaghouse, Inc., 2010Y Third Ave., New York 29, N. Y.

LAUNDRY SORTER-ETTE



Collects and sorts laundry in three removable liners. Bags are at a convenient height and mounted on a sturdy wood construction with free-swiveling casters. Marked "light colors," "white," "dark colors," each bag holds a washer load; when full, pour contents into the water. Measures 17" x 33" x 25" high. Folds for storage. \$6.95 postpaid. Vogue Specialties, Dept. S-1, Box 772, Cleveland 22, Ohio.



New **GO-FARTHER** formula **GOLDEN VIGORO**



A LAWN IS TO LIVE IN

THE FOOLPROOF LAWN FOOD NOW GOES 3 TIMES AS FAR

America's favorite lawn food now covers 5,000 sq. ft. of lawn per bag.

• NOW matches the feeding habits of grass—gives your lawn a complete, balanced diet of everything it needs except sun, air and water . . . puts back everything your grass takes out of the soil . . . maintains soil fertility and lawn beauty, year after year.

• NOW easier to use—made in a new, golden particle form for easy, smooth, dust-free spreading.

It's the foolproof way to have a lovely lawn made right for family living. Thick, springy turf . . . deep, vigorous roots . . . and the fresh-green look of springtime all summer long. For the best lawn in the neighborhood try Golden Vigoro this spring.

And for California dichondra lawns, use the special Golden Vigoro Dichondra Food.

Look for the handy handle bag that pours like a pitcher. At garden stores, variety stores and supermarkets.



Vigoro is a trademark of Swift & Company

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